

# A Place for Everyone: An overview of the new provincial homelessness strategy

Presented by Carolyn Ryan

April 5, 2023



# Content

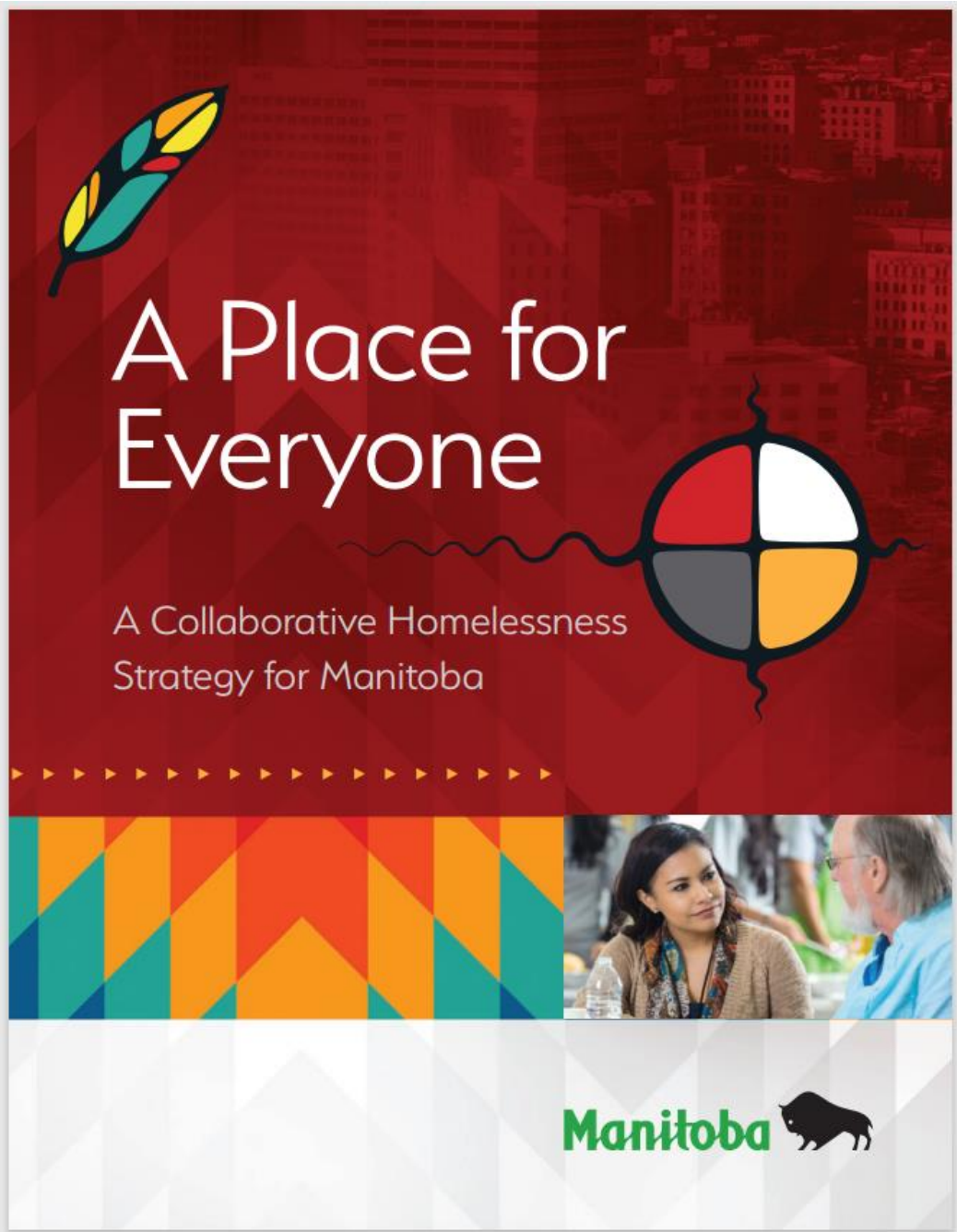
- Background
- Strategy overview
- Initiatives – previously announced and new in 2023/24
- Governance and evaluation
- Next steps
- Funding opportunities for municipalities
- Partnership opportunities

# Background

- 2021 – Commitment to develop a provincial homelessness strategy
- 2022 – Consultations with 400+ stakeholders
- 2022 – Shelter review



Samaritan House in Brandon



## Five Guiding Principles

- Incorporating a whole-of-government response
- Aiming to end homelessness
- Being community informed
- Emphasizing reconciliation and Indigenous-led program responses
- Responding to repercussions of the COVID-19 pandemic



# A Place for Everyone: A Collaborative Homelessness Strategy for Manitoba

## Five Pillars

- Modernizing the emergency response
- Providing housing with supports
- Preventing homelessness
- Developing person-centred services
- Building capacity in rural and northern Manitoba



Ross Ellen Housing in Winnipeg

# Initiatives Announced in 2022/23

- Develop a training program for shelter support workers
- Increase funding to overnight shelters
- Provide annual funding to N'Dinawemak
- Expand Homeless Outreach Mentor program
- Enhance support for the Downtown Community Safety Partnership
- Fund the St. Boniface Street Links Mobile Outreach



N'Dinawemak in Winnipeg

# Initiatives Announced in 2022/23

*“Access to adequate, affordable, and suitable housing is key to transitioning out of homelessness.”*

- Restart the Proposal Development Fund
- Increase funding for transitional housing programs
- Increase basic needs benefit and Rent Assist rates for EIA recipients
- Expand supports for people involved with the justice system

# Initiatives Announced in 2022/23

- Extend funding to End Homelessness Winnipeg
- Establish a homeless outreach mentor in The Pas and add mentors in Brandon and Thompson
- Support the creation of a Youth Community Healing Lodge in Thompson
- Establish sobering centres in Brandon and Thompson



# New Initiatives in 2023/24

- Fund shelters to operate as 24/7 service hubs
- Develop 700 new social housing units with support, and increase maintenance for existing social housing
- Create support positions for Manitoba Housing



Velma's House in Winnipeg

# New Initiatives in 2023/24

- Develop a community-based bridge program
- Improve transition planning for clients of provincial programs
- Extend the Supports for Young Adults Grant
- Create Mentorship Hubs for youth leaving care
- Expand the Canada-Manitoba Housing Benefit
- Evaluate the Manitoba Rent Relief Fund
- Enhance the Bed Bug Grant Program

*“Significant life transitions can greatly increase the risk of homelessness.”*

# New Initiatives in 2023/24

- Establish an interdepartmental working group to improve service delivery
- Align coordinated access and Manitoba Housing applications in Winnipeg
- Support the integration and expansion of HIFIS across Manitoba
- Develop a communication campaign to address stigma
- Extend funding for the Housing Supports Initiative

# Governance and Evaluation

Goal	Indicator	Baseline
Reduce homelessness	Number of people experiencing homelessness	2018 PiT counts from Brandon, Thompson & Winnipeg
Reduce Indigenous homelessness	Number and percentage of people experiencing homelessness who identify as Indigenous	2018 PiT counts from Brandon, Thompson & Winnipeg
Reduce youth homelessness	Number and percentage of youth experiencing homelessness	2018 PiT counts from Brandon, Thompson & Winnipeg
Reduce chronic homelessness	Percentage of people experiencing chronic homelessness (+6 months)	HIFIS, coordinated access
Reduce inflows to homelessness	Percentage of people experiencing homelessness for the first time	HIFIS, coordinated access
Reduce the number of households in core housing need	Proportion of Manitoban households in housing that does not meet one or more of the adequacy, affordability and suitability standards	2016 Canadian Census

# Opportunities for Municipalities

- Proposal Development Fund
- New social housing rent supplements and support services (proposal calls)
- Capital funding proposal call
- Incorporate homelessness into Community Safety and Wellbeing plans

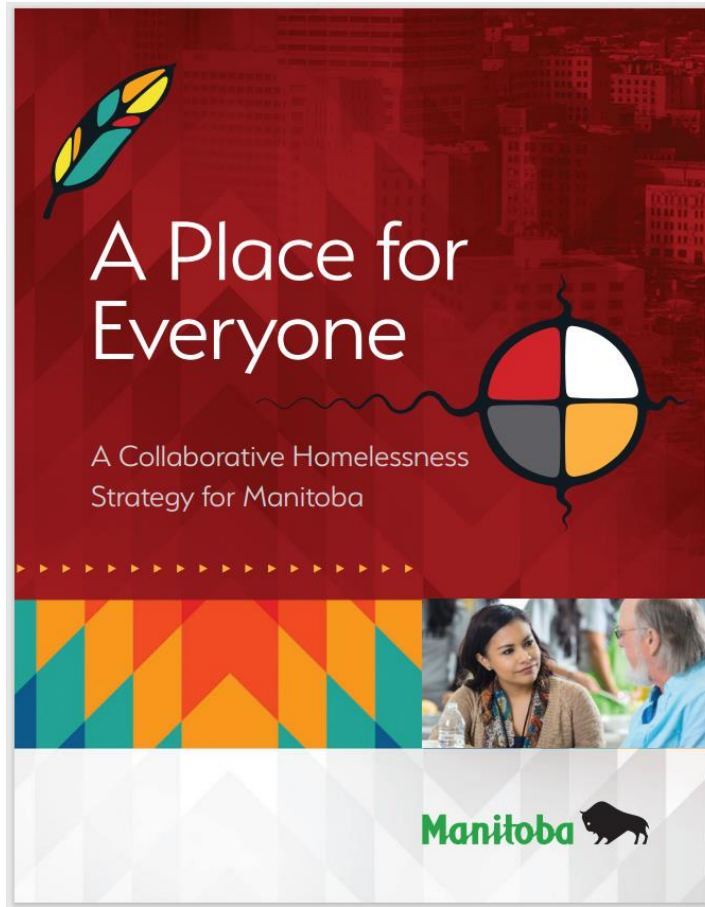


Central House of Hope  
in Portage la Prairie

# Opportunities for Municipalities

- Communications campaign
- Community Advisory Committee

*Everyone's experience with homelessness is different. As such, we need to focus on people's unique needs and goals, instead of one-size-fits-all responses to homelessness.*



[www.gov.mb.ca/fs/homelessness/index.html](http://www.gov.mb.ca/fs/homelessness/index.html)

