

# Age-friendly Manitoba

## What is AF all about?

On line – June 8, 2023 - noon



# **Manitoba Association of Senior Communities (MASC)**

**.... facilitates and supports the healthy aging of older Manitobans through leadership, learning, connection and community engagement**

- 72 Member Organizations
- Age-friendly Manitoba
  - Resource team – 9 consultants
- Social Prescribing
  - Senior Resource Coordinators

# MASC and the World Health Organization

- World Report on Ageing and Health
  - Functional ability
- Decade of Healthy Aging (2021 – 2030)
  - ageism; person centred services; and age-friendly environments
- Global Network of Age-friendly Cities and Communities

# A New vision for health and aging

*“... healthy aging is more than just the absence of disease.  
For most people, the maintenance of **functional ability** has the  
highest importance.”*

the ability to function... 3 key elements

- The person
- The person's place
- The person – place interactions

# Age-friendly communities...

... optimize the ability of all residents to do the things they feel are important to them

... integrate **the Social Environment** ... **the person part**, with the **Built Environment**... the place part

... Every community has **Resources** and **Barriers** that impact one's **person – place interactions**

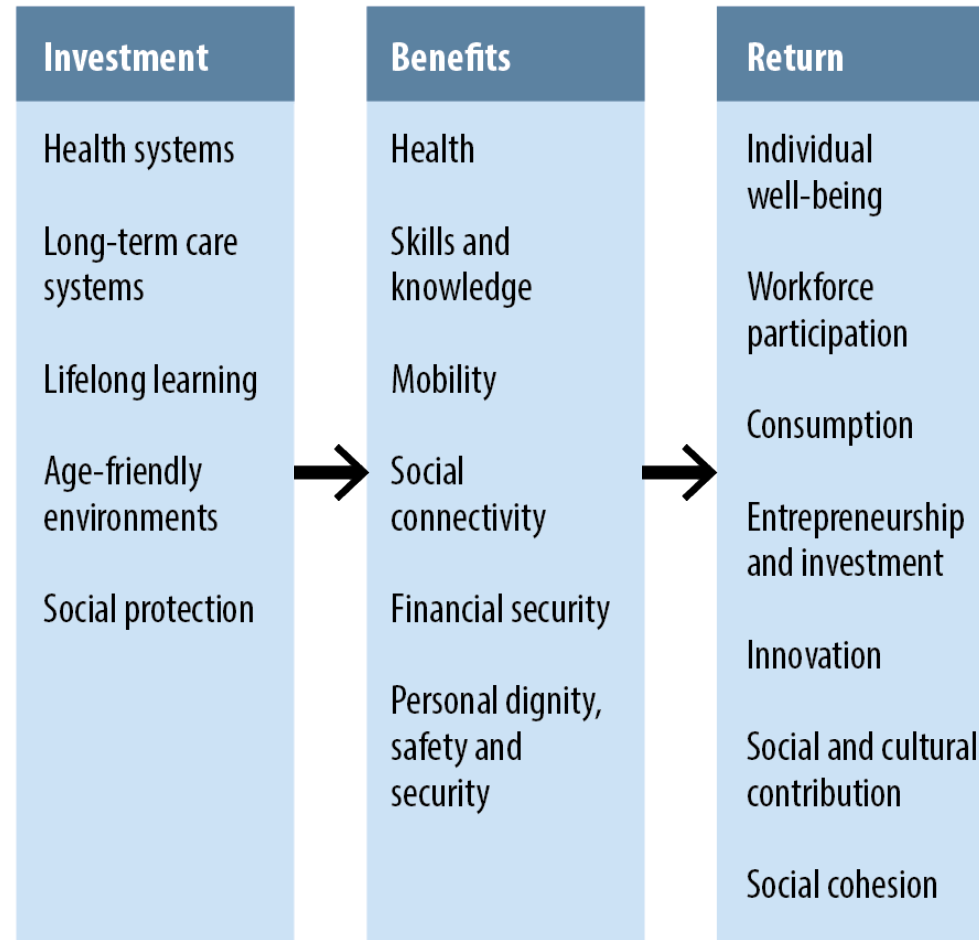
# Age-friendly communities...

*... the age-friendly movement has the power to create healthier, more sustainable communities when older people are active decision makers in the policies that govern their well-being ...*

*... it may cost a bit initially, but  
... it will cost a lot more if we don't do it...*

# Healthy Ageing

....is an investment



# Eight Age-friendly Domains

➤ Outdoor spaces and buildings

*... enabling environments*

➤ Transportation

*... where and when you need*

➤ Housing

*... in the right place*

➤ Social Participation

*... healthy active lives*



# Eight Age-friendly Domains

➤ Respect and social inclusion

*... feel and be safe*

➤ Civic participation & employment

*... life-long learning*

➤ Communication & information

*... connected to community*

➤ Community & health services

*... person centred*

# The global age-friendly movement

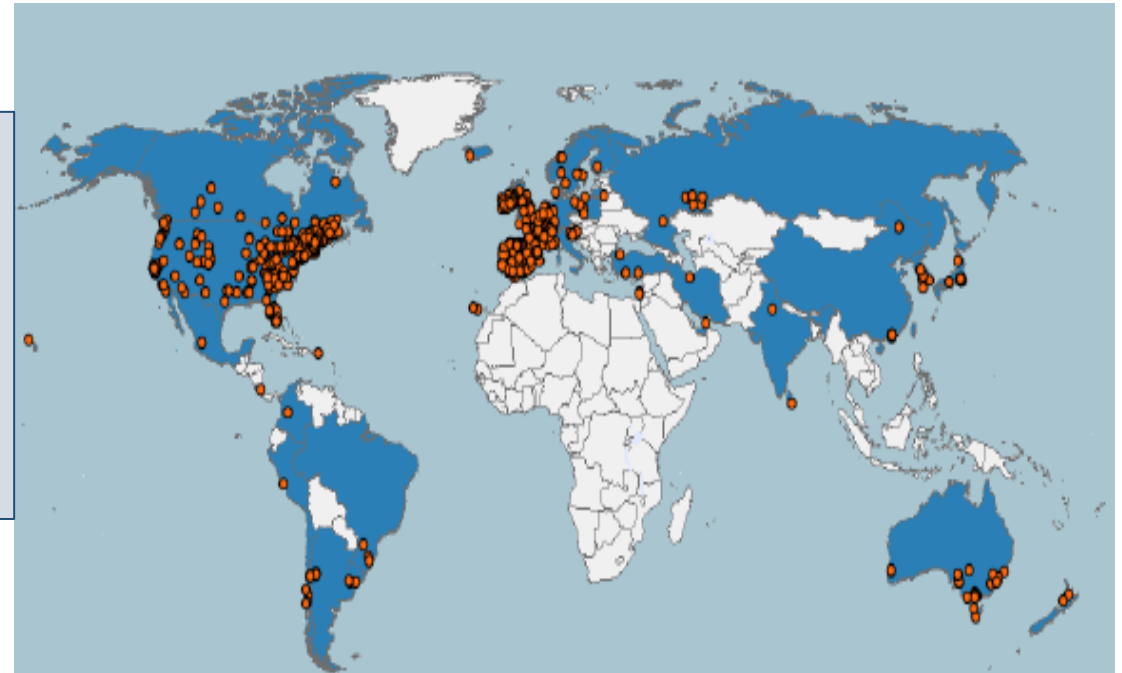


**Over 1200**

communities are part of **Provincial age-friendly initiatives** in Canada

**Over 1114**

communities in 44 countries are part of the **WHO's Global Network** for Age-friendly Cities and Communities



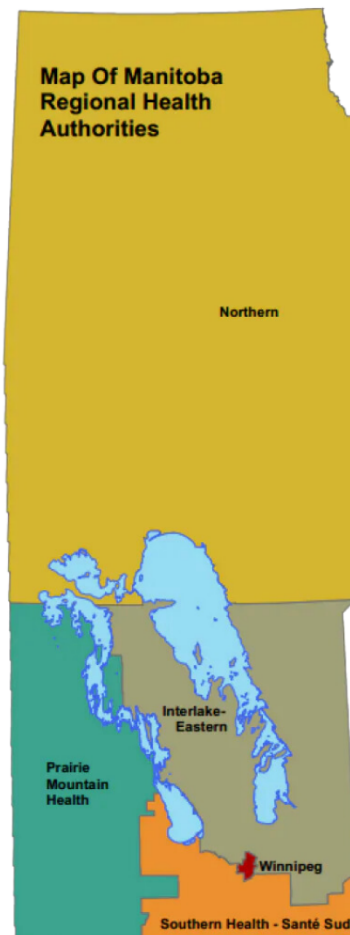
# Manitoba's Age Friendly Communities



## Prairie Mountain

1. Argyle, RM
2. Boissevain-Morton, Municipality
3. Brandon, City
4. Brenda-Waskada, Municipality
5. Carberry, Town
6. **Cartwright-Roblin, Municipality\***
7. Clanwilliam-Erickson, Municipality
8. Dauphin, City
9. Deloraine-Winchester, Municipality
10. Ethelbert, Municipality
11. Gilbert Plains, Municipality
12. Glenboro-South Cypress, Municipality
13. Grandview, Municipality
14. Grassland, Municipality
15. **Hamiota, Municipality\***
16. **Harrison Park, Municipality\***
17. **Killarney-Turtle Mountain, Municipality\***
18. Melita, Town
19. **Minitonas-Bowsman, Municipality\***
20. North Cypress Langford, Municipality
21. Oakland-Wawanesa, Municipality
22. Pipestone, RM
23. Prairie Lakes, RM
24. Prairie View, RM
25. Roblin, Municipality
26. **Rosburn, Municipality\***
27. Russell-Binscarth, Municipality
28. Ste. Rose, Municipality
29. Swan River, Town
30. Swan Valley West, Municipality
31. Two Borders, Municipality
32. Virden, Town
33. Wallace-Woodsworth, Municipality
34. Yellowhead, RM

## Map Of Manitoba Regional Health Authorities



## Winnipeg

1. **Winnipeg, City\***

Legend: Milestone Community\*

## Northern

1. Flin Flon, City
2. Gillam, Town
3. Snow Lake, Town
4. **The Pas, Town\***
5. Thompson, City
6. Churchill, Town

## Southern Health - Santé Sud

1. Carman, Town
2. De Salaberry, RM
3. **Dufferin, RM\***
4. **Emerson-Franklin, Municipality\***
5. Lorne, Municipality
6. Louise, Municipality
7. Macdonald, RM
8. Morden, City
9. Morris, RM
10. Morris, Town
11. **Norfolk Treherne, Municipality\***
12. North Norfolk, Municipality
13. Piney, RM
14. **Portage la Prairie, City\***
15. Rhineland, Municipality
16. Ritchot, RM
17. St-Pierre-Jolys, Village
18. Ste. Anne, Town
19. St. Francois Xavier, RM
20. **Steinbach, City\***
21. **Stuartburn, RM\***
22. Tache, RM
23. **Victoria, RM\***
24. **Westlake-Gladstone, Municipality\***
25. **Winkler, City\***

## Interlake Eastern

1. Alexander, RM
2. Arborg, Town
3. Armstrong, RM
4. **Beausejour, Town\***
5. **Bifrost-Riverton, RM\***
6. **Brokenhead, RM\***
7. Coldwell, RM
8. **Dunnottar, Village\***
9. **Gimli, RM\***
10. Lac du Bonnet, Town
11. Lac du Bonnet, RM
12. **Pinawa, LGD\***
13. Pine Dock, Northern Affairs
14. **Powerview-Pine Falls, Town\***
15. Rockwood, RM
16. **Selkirk, City\***
17. **Springfield, RM\***
18. St. Andrews, RM
19. St. Laurent, RM
20. **Stonewall, Town\***
21. **Teulon, Town\***
22. Beach, RM
23. West Interlake, Municipality
24. West St. Paul, RM
25. Whitemouth, RM
26. Winnipeg Beach, Town



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# Moving Forward: A Shared Responsibility

- All levels of government - Municipal, Provincial, Federal
  - Age-Friendly Committee
    - Business leaders
      - Service providers - board volunteers; staff
        - People of all ages
          - Voluntary sector

# Age Friendly 2.0

## A) Community Outcomes

- Community Development Consultations
- Inclusion
- Milestone Initiative
- Evaluation & Promising Practices
- Enhanced Community Engagement
- Indigenous Communities and Organizations

# Age Friendly 2.0

## B) Promotion & Celebration

- Community Collaboration Grant
- Celebrating Community Collaboration
- Age Friendly Manitoba Week

## C) Regional & Provincial Engagement

- Collaborative Impact Consultation
  - HUBS meetings
- Connecting Community Days
- Regional & Provincial Organizations



# Age-Friendly Milestones

- Community Engagement
  - Municipal Council Resolution
    - Action Plan
      - Public Awareness
        - Measuring Outcomes

# Thank you

## Connect

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