



# WINNIPEG

— MANITOBA, CANADA —



## WINNIPEG IS A GATEWAY TO GLOBAL MARKETS

Canada's network of 15 free trade agreements cover over 51 foreign markets and 61% of the world's GDP and it gives Canada preferential access to approximately 1.5 billion consumers.

- » The Canada-United States-Mexico Agreement (CUSMA/USMCA) formerly known as North American Free Trade Agreement (NAFTA)
- » Canadian-European Union Comprehensive Economic and Trade Agreement (CETA) just over half a billion potential consumers.
- » Canada-Korea Free Trade Agreement (CKFTA)
- » Comprehensive and Progressive Agreement for the Trans-Pacific Partnership (CPTPP)



### Unmatched market access

Winnipeg is a gateway to western Canada and an hour away from the Canada-U.S. border—one of the most important trade gateways.



### Workforce/Talent growth

Multiple recruiting opportunities, competitive labour costs, long employee tenure and skilled global talent.



### Central location

North America's geographic centre with the continent's largest trimodal inland port.



### Team Manitoba

The province, the city, economic development organizations and industry work closely together to create ideal conditions for businesses to move or grow here.



# WINNIPEG IS A SMART PLACE TO DO BUSINESS



## Cultural diversity

More than 100 languages spoken<sup>2</sup>



## Green & affordable energy

Manitoba has an abundance of green, renewable energy, with 99.6 per cent of all power generated in Manitoba coming from renewable sources.<sup>3</sup>



## Cost advantage

The average residential price in Winnipeg is nearly 63% lower than the Canadian average and ranks second most affordable among 13 Census Metropolitan Areas.<sup>4</sup>



## Lifestyle

More than 1,300 urban parks and 400 km+ of active transportation paths.<sup>5</sup>

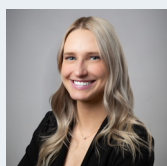
### Endnotes

1. Global Affairs Canada, International Trade, and International Business Development. "Expand Your Business Horizons with Canada's Free Trade Agreements." GAC. Government of Canada, January 14, 2020
2. Statistics Canada, 2016, Census Profile
3. Manitoba Hydro-Electric Board 70th Annual Report, 2021
4. "CMHC's Housing Market Outlook." Canada Mortgage and Housing Corporation, 2019
5. City of Winnipeg Pedestrian and Cycling Strategies, 2014

*"With its thriving local techno-creative industry, and innovative university and college programs that combine creative arts, IT and computer science, Winnipeg is truly a hidden gem for talent in the video game industry. Knowing the city and the people behind all the initiatives driving economic growth through creativity and innovation, I am extremely excited about what we will achieve with this new studio."*

**Darryl Long, Managing Director,  
Ubisoft Winnipeg**

## Foreign companies succeeding in Winnipeg



## CONNECT WITH US TODAY!

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**ECONOMIC  
DEVELOPMENT  
WINNIPEG**