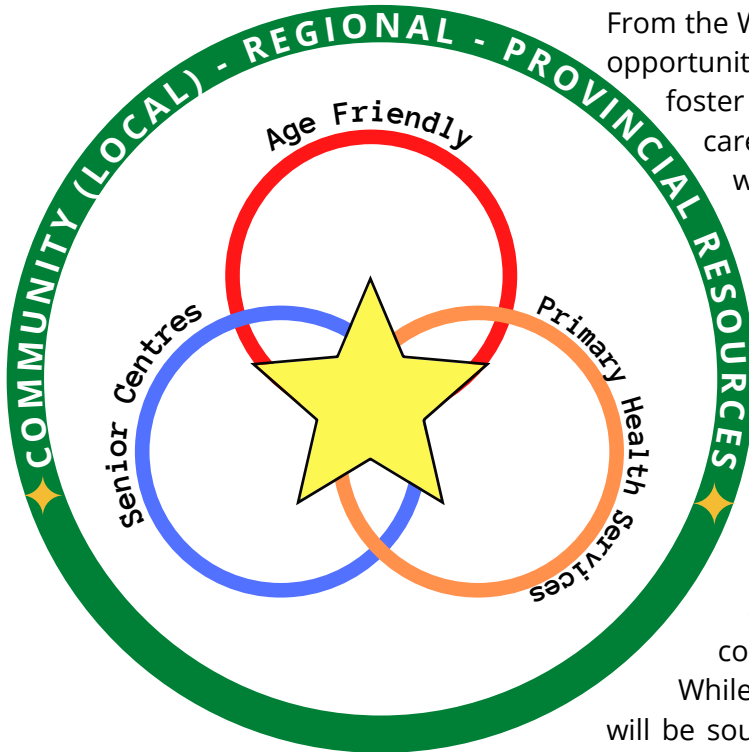


Collaborative Impact with Social Prescribing

MASC was recently awarded a 4-year contract by an anonymous funder.



From the WHO and ten years of healthy aging there continue to be opportunities to make appropriate adaptations and investments to foster healthy ageing, including integrated health and social care and age-friendly environments, and reap the benefits, which will include better health and nutrition, skills and knowledge, social connectivity, personal and financial security and personal dignity.

Our activities will strengthen alliances amongst these key intersectoral players (Senior Centres, Senior Support Coordinators, Age Friendly Communities, Primary Health Services which would include My Health Teams, and Home Care resources) reducing siloed, independent activities and building greater collaborative impact to facilitate healthy aging. This enhanced working relationship will ultimately impact all communities and older people served by the key players.

While designed as a demonstration project, future resources will be sought to enable other communities to benefit fully, from lessons learned from this intersectoral initiative.

LEGEND

★ Collaborative Impact

Collapse silos and enhance key player collaboration.

★ Community Resources - 3 Key Intersectoral Players:

Primary Health Services:

"My Health Teams"
Senior Resource Coordinators
Home Care Resources

Age Friendly Resources:

Municipal government (elected officials; Chief Administrative Officer) and age-friendly leadership model

Senior Centres:

Social connection & information
Network of community resources: recreation;
health referral; physical activity

★ Regional-Provincial Resources

MB Shared Health

College of Family Physicians of Manitoba

Cancer Care Manitoba

Regional Health Authorities (RHA)

Northern

Interlake-Eastern

Southern (Sante-Sud)

Prairie Mountain

Winnipeg

Manitoba Municipal Administrators Association (MMAA)

Association of Manitoba Municipalities (AMM)

Association of Senior Support Coordinators (ASSC)

Transportation Options Network (TONS)

Research - University (Manitoba & Brandon)