



OFFICIAL SUPPLIER INFORMATION

This letter is to introduce to the idea of becoming an **Official Supplier** with the **Trading Company**, the business arm of the Association of Manitoba Municipalities (AMM). The AMM represents all 137 municipalities in Manitoba.

The purpose of the Trading Company is to supply members with products at a lower price than they would pay if they purchased it directly from the supplier. The Trading Company has grown to the stage where we can now offer our members a large variety of products. Manitoba municipalities spend **millions** of dollars on products and services each year. Our product sales are over 32,000,000 each year.

By working with the AMM and you are guaranteed THE best access the municipal market!

WHY BECOME AN OFFICIAL SUPPLIER?

We offer numerous **benefits** to the suppliers who deal through the Trading Company, including:

- The opportunity for greater contact with all 137 municipalities in Manitoba
- Better access to a larger share of the market,
- More efficient invoicing, improved cash flow, and fewer mailings. We issue one payment for the monthly statement, no unpaid accounts.
- A **feature article** in the **Municipal Leader**, the quarterly magazine read by more than 1,400 municipal officials, administrators and others involved in municipal government
- First opportunity to rent a booth at the both the trades shows we have: **November Display Area** and **April Trade Show**.
- The opportunity to advertise in the Official Convention Handbook, distributed to each of the 1,000+ delegates.
- The opportunity to supply members with sales/educational items via our bi-weekly bulletin.
- Access to AMM's emailing list, designed to reach municipal decision-makers
- **Recognition** through email announcements to AMM members, write-ups about your company in the **Municipal Leader** and bi-weekly news bulletin, and publicity at AMM events and on the AMM website at www.amm.mb.ca. (Signage, screens, verbal recognition, agendas)



We are interested in meeting with representatives of your company to discuss the possibility of your organization becoming an Official Supplier. Please contact me at your convenience at 856-2361 or email me at lhargest@amm.mb.ca.

Linda Hargest
Director of Administration & Marketing