

Community Outreach and Referral Program

building Community building Capacity

Volunteer Manitoba is proud to be a leader in community engagement by promoting and encouraging volunteerism to all Manitobans. We aim to provide information, training and resources on all aspects of the voluntary sector and build strong communities with our working partners in government, business and the not-for-profit/charitable sector. We achieve this by supporting individuals and groups as they develop and enhance their capacity to meet community needs in the province.

We are very pleased to offer a <u>free referral service</u>, which matches individuals who have an interest in volunteering with agencies who are seeking volunteers. Every week, agencies across Manitoba forward us information about available volunteer opportunities within their organizations, which we then share with the public. Volunteer opportunities can be accessed through our website, <u>www.volunteermanitoba.ca</u>, which lists the opportunities by category and region.

Individuals who are interested in volunteering their time and would like assistance with their search have the opportunity to book a ½ hour consultation with a staff member to determine their skills sets and interests. We then assist them in finding a position that best matches what they are looking for. Interviews and screening processes are performed by the agencies directly. We do not place volunteers with organizations or events.

Volunteer opportunities are also forwarded in form of weekly PSAs to the Winnipeg Free Press and other media (if applicable), educational institutions, and other key organizations for distribution to their audiences. The Free Press publishes volunteer opportunities on our behalf every Monday. To have an opportunity published in the Free Press, please send us 2-3 sentences describing the opportunity, along with the contact information for your organization. Submissions need to be received by Volunteer Manitoba no later than Wednesday, 4 pm, for inclusion in the following Monday's paper (please note, the Free Press retains editorial control and volunteer opportunities may be edited, or held over, on the discretion of the Free Press).

Through our Community Outreach activities, we are able to connect with Manitobans on the benefits of volunteerism. We attend outreach events throughout Manitoba and also visit with classrooms, community groups and organizations to deliver presentations on community engagement and how to find the right volunteer opportunity.

We also offer free subscription to our email bulletins. Once you become a subscriber, you will receive information on our programs, resources and services. We also post articles and resources related to volunteer management, board governance, organizational management, and national trends and issues relating to the not-for-profit and voluntary sector. Our email bulletins are a valuable resource to those who need information, inspiration and insight into issues concerning non-profits and the voluntary sector. To subscribe to our bulletins, simply visit the home page of our website.

If you have any questions about this process, please call Dawn Bourbonnais, Communications and Outreach Coordinator, at (204) 477-5180, ext 230, or email dawn.bourbonnais@volunteermanitoba.ca

Instructions on how to register your organization:

- 1. Visit www.volunteermanitoba.ca
- 2. On the top, right-hand corner there is an icon for users to either "sign in" or "register". Click on "register".
- 3. Fill in your organizational information and hit "Save" when done.
- 4. You are now registered!