



edam

Engaging in Opportunity

**ECONOMIC DEVELOPERS
ASSOCIATION OF MANITOBA**

economic development expertise
for your community

MISSION

Economic Developers Association of Manitoba supports economic development practitioners and their communities

VISION

We are Manitoba's leading resource for professional development of economic development officers and serve as a focal point for collaboration on innovative economic development policy and practices.



SO... WHAT DOES EDAM DO?

- Supports economic development expertise
- Professional development
- Policy and practices
- Networking
- Voice for economic development in Manitoba
- Code of Ethics

www.edamonline.ca



EDAM 2017

100 members across Manitoba

1. Manitoba Rural Economic Development Strategy
2. Developing provincial curriculum for
 - economic development practitioners
 - municipal leaders
 - community volunteers
3. Partnerships and participation in events



MB ECONOMIC DEVELOPMENT CERTIFICATION

Series of 8 – 10 half day modules

\$150 per module

Exam/project paper

Electives for advanced topics



MB ECONOMIC DEVELOPMENT CERTIFICATION

Introduction to CED

Economics and the CED Process

**Operations (Project Management, Performance Measures,
Partnerships, Networking)**

Communications



MB ECONOMIC DEVELOPMENT CERTIFICATION

Strategic Planning

Marketing the Community

Finance and Land Use Planning

Operational Structures



MB ECONOMIC DEVELOPMENT CERTIFICATION

ELECTIVES

Business Retention and Expansion

Investment Attraction

Understanding Indigenous Economic Development

Accessibility and Economic Development

Labour Market Analysis

Immigration – Residential and business growth

Community Competitive Analysis and Community Profile

Financial Analysis

Advanced Performance Measurement



MB ECONOMIC DEVELOPMENT CERTIFICATION

TRAINING IN YOUR COMMUNITY

A single module can be presented to Council or CDC committee

A facilitator from EDAM will come to your community

Provides community specific support



MB ECONOMIC DEVELOPMENT CERTIFICATION

ELECTED OFFICIALS AND CAO's

EDAM is working with AMM and MMAA

Provide training at conferences, professional development days and regional meetings

Topics could be requested or of interest



QUESTIONS AND COMMENTS?

Economic Developers Association of Manitoba

700-177 Lombard Avenue
Winnipeg, Manitoba, Canada
R3B 0W5

Phone: 204.795.2000

Website: www.edamonline.ca





edam

Engaging in Opportunity

economic development expertise for your community