

Media Advisory

Province-wide campaign set to launch

Designed to “Put Communities First” in the upcoming provincial election

June 7, 2011 – The Association of Manitoba Municipalities (AMM) will officially launch a comprehensive campaign designed to send a strong message to all parties in the days leading up to the October 4 provincial election.

The message is clear and simple: It is time to *Put Communities First*.

Close to 200 municipal governments make up the AMM. Each has its unique story to tell and its own set of issues to deal with, but there are issues that cut across differences of size, geography and population. None is more immediate than the need to fix our crumbling infrastructure.

The focus of the *Putting Communities First* campaign will be on local engagement, with the AMM's 197 member municipalities building alliances and support within their communities to further amplify and spread key messages chosen by Manitobans specifically for this campaign.

From now until election day, Manitoba municipalities will reach out to local MLAs and candidates from all parties to hold them accountable for the state of provincial support for our communities and to challenge them to work with us in finding solutions.

What: Launch of the AMM's “Putting Communities First” campaign

When: Thursday, June 9, 2011
11:30 am

Where: Mayor's Foyer, Council Building, City Hall
510 Main Street, Winnipeg

Speakers: Councillor Doug Dobrowolski, AMM President
Councillor Russ Wyatt, City of Winnipeg
Reeve Don Forfar, RM of St. Andrews

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