



Manitoba Connects

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Presentation to AMM District
Meetings – June 15-23, 2009

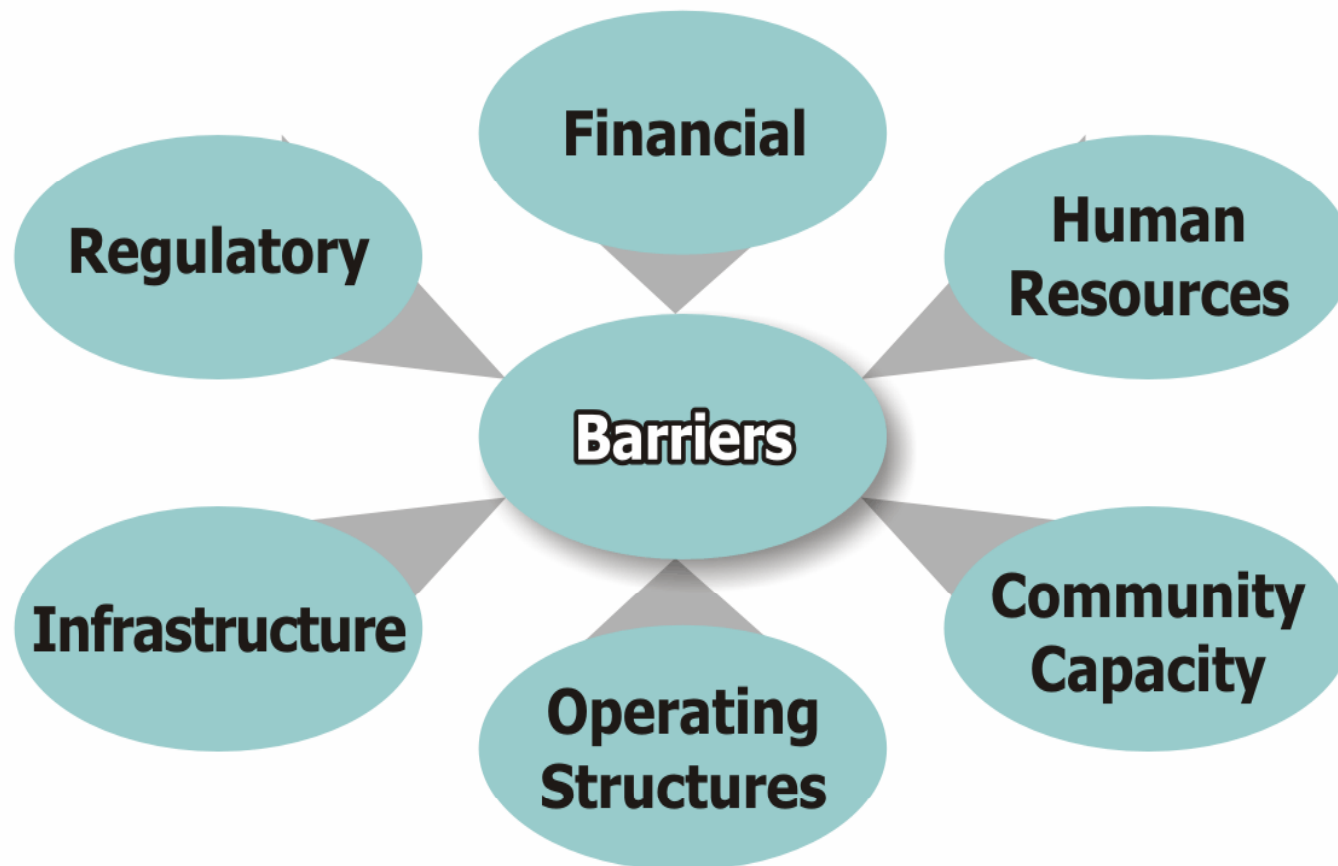


Economic Development Activities

- Community and Regional Planning
- Attracting, Developing and Retaining Business
- Entrepreneurial Development
- Infrastructure Development
- Collaboration and Cooperation
- Project Development
- Industry Development
- Labour Development
- Policy and Regulation
- Individual and Community Capacity



Considerations of Past Reports



Critical Components of Rural Economic Development

- Vision
- Attitude
- Leadership
- Community Involvement and Empowerment
- Capital
- Partnerships
- Human Capital
- Investment (personal and community)
- Infrastructure
- Entrepreneurship
- Growing Businesses



Participant Observations

– Shared Vision and Cooperation

- Are we working towards common goals and objectives?
- There is no mechanism to work together
- If there was a shared vision, how would agencies work toward that vision?

– Communication

- Do agencies communicate in a meaningful way?
- A need to share information – practices, projects



Participant Observations

– Multiplicity of Organizations

- Mandates overlap
- Clarity of processes
- Is single window possible?

– Local Involvement

- Local communities need to take responsibility for economic development
- Community can be more than one municipality
- Local protectionism is a barrier
- Local commitment is challenged (funding et al)

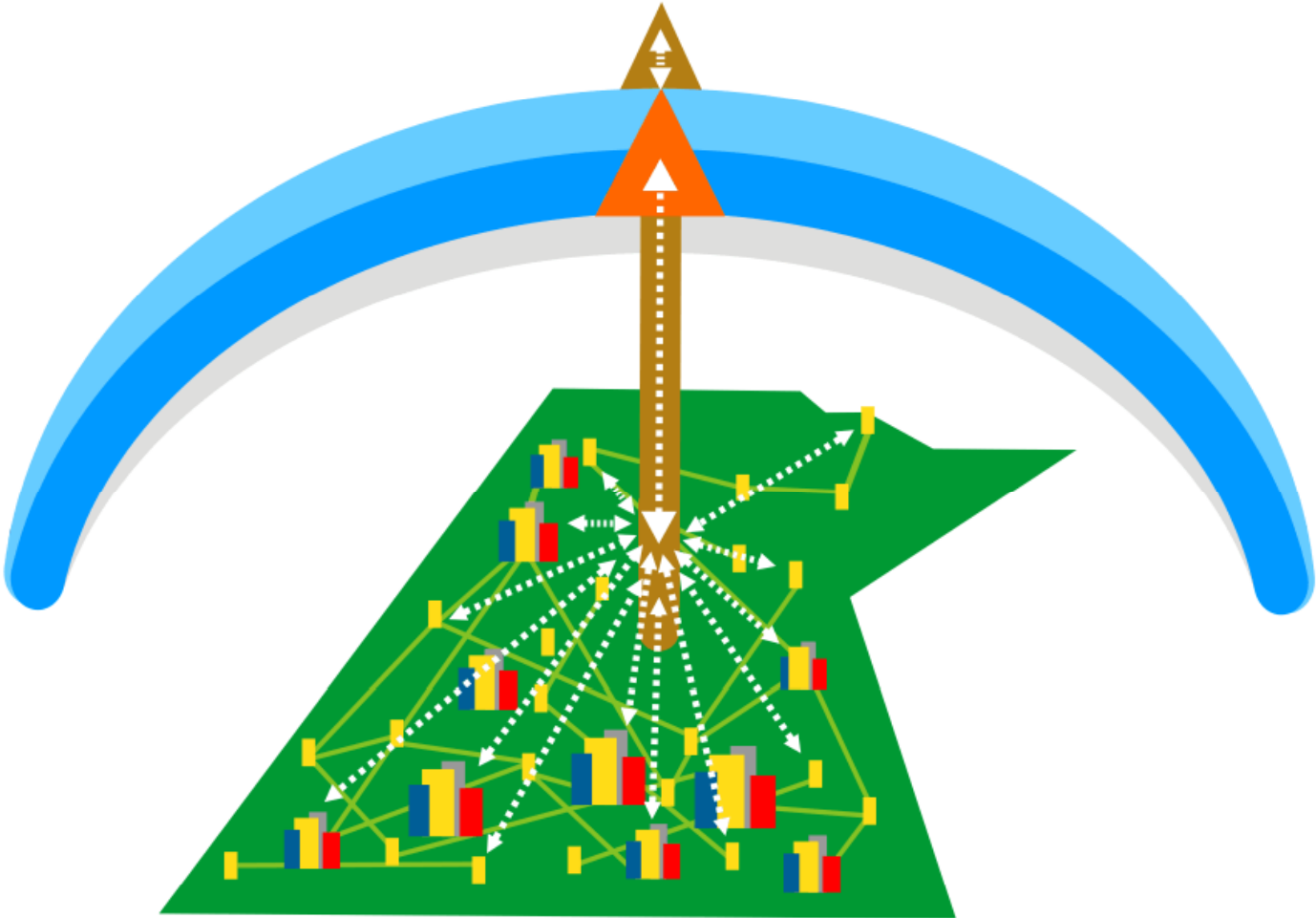


Consultant's Recommendations

- Regional economic development system based on a **federation model**
- **Provincial umbrella group** to guide, track, coordinate and evaluate economic development
- Conduct a targeted process to address the needs of the north.



Federation Model



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Comments on the Recommendations

- Recommendations are the consultant's thoughts based on meetings with a representative sample of agencies
- Province has not committed to specific recommendations
- Province will look at future changes through a broader, government-wide perspective.

Comments on the Recommendations

- Changes to improve economic development outcomes and the delivery system requires action from local, provincial and federal governments.
- What can municipalities do differently to improve rural economic development?
 - E.g. cooperation with neighbouring municipalities, land use planning, infrastructure investments, etc.



Questions for AMM

- Should government consider a federation model to coordinate Rural Economic Development?
- What, if anything, should change in the current system to make it more effective?
- Is the current economic development pie allocated in the right way? If not, what needs more/less emphasis?
- How should we get input from Municipalities in the next step of this process?



Questions?

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