

KAL TIRE MEANS TRUE SERVICE

Tom Foord built Kal Tire based on his fundamental belief that the supply of top quality products at a fair price, backed by superior service, will produce customer satisfaction (and loyalty). It's what has come to be known as *True Service*. His first customers in 1953 appreciated the way he conducted his business from his shop in Vernon, BC, just as today's customers appreciate the product, prices, service and guaranteed satisfaction provided at more than 220 Kal Tire outlets across Western and Central Canada.

Kal Tire, a wholly-owned Canadian company, has grown to become Canada's largest independent tire dealer, while still based in Vernon. It's operated by a functional zone management structure that has flourished by focusing on customer service and teamwork.


The real difference is Kal Tire's 4,000-plus people – the most caring problem-solvers in the business. They have the knowledge, training and experience to deliver *True Service*. Whether it be in mining, off-the-road logging and industrial, fleet transportation, farm or personal use vehicle applications, Kal Tire has what it takes to be the industry leader.



Kal Tire covers a market that includes BC, Alberta, Yukon, Northwest Territories, Saskatchewan, Manitoba, Northern Ontario, parts of Southern Ontario and Quebec. The company has recently added new locations in Estevan, SK and Portage la Prairie, MB.

Kal Tire's product range includes Bridgestone, Firestone, Michelin, Yokohama, Kumho, Nokian, Falken, Nitto, and Multi-Mile products. These manufacturer/suppliers enable the company to inventory a wide range of tires to fit even the most exotic sizes. Retreading

of industrial and commercial tires is an important part of the business, as Kal Tire is Canada's largest retreader of truck tires using the Bandag process and now offers a bead-to-bead retreading solution for some line-haul vehicles and heavy equipment.

The firm's number one aim remains unchanged and that is: "To provide customers with a level of quality and value of both service and products, that exceeds their expectations and that available from the competition." At Kal Tire, it's called *True Service!* 




The PFA staff: (L-R) Duane Gladden, Julie Sorenson, Lidia Cronin, Lorraine Boake, Kaala Johnson and Gerald Rhodes.

NEWS FROM PFA



PFA is excited to announce that Bio Diesel will be available

through Imperial Oil in the New Year! As well, as a newly upgraded website that will allow members to obtain their invoices online, see daily rack, breaking news updates for their specific areas and so much more; look for it to be up in the New Year!

Over the last year Prairie Fuel Advisors (PFA) has seen a fair amount of growth across Manitoba. In the New Year through MTCML, PFA hopes to continue to provide competitively priced petroleum products and great service for AMM members. PFA wanted to personally thank the Manitoba membership for their business over the last year. PFA is looking forward to the continued growth and working with member municipalities in the future. 

Official MTCML SUPPLIERS



* Contact these MTCML suppliers for your municipal needs and take advantage of preferred pricing, products and services.

A. Clark Roofing & Siding Ltd.
Commercial roofing services

ABC Fire & Safety
Fire equipment, safety & medical supplies

Acklands Grainger Inc.
Industrial, Safety
& Commercial Supplies

Airmaster Sales
Signs

Armtec
Culverts

Bridgestone
Tires

Canada Culvert
Culverts & Accessories

CD Awards
Promotional Items

Darwen Road Technologies Ltd.
Dust Control

Denray Tire
Recapped/Retreaded Tires

Dust Free Road Maintenance
Dust Control

Everest Supply & Services Inc.
Mosquito Larviciding Products

Fort Distributors Ltd.
Dust Control, En1 Stabilizer &
Road De-icing Products

Goodyear Tires
Tires

Grand & Toy
All Catalogue Items

Guardian Traffic Services
Traffic Control Equipment

Hayhurst Elias Dudek
Insurance Program

HRdownloads.com
HR consulting services

Kal Tire
Recapped & Retreaded Tires

**Manitoba Telecom Services
Services/Affinity Program**

Michelin
Tires

Norquay Printers Ltd.
Envelopes, Letterheads, Printing

**PCO Services Inc.
(Orkin Canada)**
Gopher And Rat Poison

Prairie Fuel Advisors Inc.
Petroleum Products

Professional Grinding Inc.
Sharpening Services & Sales

Screen Door
Promotional Items & Wearables

Shippam & Associates
Promotional Items

**Westgro Horticultural
Supplies Inc.**
Mosquito Larviciding Products

Corporate MEMBERS

Borland Construction Inc.
CanadInns/Radisson
Custom Truck Sales
GENIVAR
Hayhurst Elias Dudek Inc.
J.R. Cousins Consultants Ltd.
Manitoba Aboriginal & Northern Affairs
Manitoba Heavy Construction Assoc.
Manitoba Hydro
Manitoba Ready Mix
Concrete Association
Mazergroup Construction Equipment
Miller Environmental Corporation
People First HR Services
Pinchin Environmental Services
Traffic Safety Education &
Consulting of Manitoba
Tri-Core Projects Manitoba Ltd.
Westcon Equipment



IT IS YOUR SUPPORT THAT ENABLES
US TO PROVIDE THESE SERVICES!

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