



MEMBER ADVISORY

MOS KEY SESSIONS

April 11, 2011 - This week, 678 municipal officials will converge in the City of Brandon for the Municipal Officials Seminar (MOS) and MTCML Tradeshow. The high number of pre-registrants is a testament to the value our members find in this event. Please plan to attend these key sessions:

Minister of Finance – Budget 2011 overview

As you know the provincial budget takes place tomorrow, April 12. The Honourable Rosann Wowchuk, Minister of Finance, has committed to addressing our members at 9:15 am on Wednesday, April 13 at MOS. This is an excellent opportunity for our members to hear first-hand highlights of the provincial budget and find out exactly where the Province of Manitoba stands the most pressing issues facing municipalities, particularly the need for alternate revenue, and end to downloading and unfunded mandates, and the growing infrastructure deficit.

Internal launch – AMM provincial election campaign

The October 4 provincial election provides an opportunity for changing municipalities' relationship with the provincial government in a way that recognizes the pressing issues mentioned above. This spring, AMM will launch an advocacy campaign designed to raise the profile of these issues, and our members' participation is essential to the campaign's success.

While the official launch of this campaign will take place in mid-May, MOS provides the perfect venue for the internal launch. That is why we have scheduled a two-part "citizen engagement and municipal advocacy workshop" for members on Thursday morning. During this "campaign school", members will learn why local participation in this initiative is so important, get a glimpse of a website and tools the AMM has designed for you to use throughout the campaign, and work with your peers to design strategies to use in your own communities.

For a complete MOS agenda, visit the AMM website at http://www.amm.mb.ca/events_seminar.html