



Green Manitoba
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Explaining the Tire Stewardship Regulation Guidelines

***Association of Manitoba Municipalities
Brandon, Manitoba***

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STEWARDSHIP REGULATION GUIDELINES FOR TIRE INDUSTRY STEWARDS

- Introduction
- Purpose and intent of Guidelines
- Guideline provisions
- Summary
- Discussion

STEWARDSHIP REGULATION GUIDELINES FOR TIRE INDUSTRY STEWARDS

Section 19 of the draft tire regulation allows the Minister to establish written guidelines to set additional requirements for:

- the tire stewardship program and its operation
- the management of scrap tires
- program performance evaluation
- addressing any other matter provided for under the regulation

STEWARDSHIP REGULATION GUIDELINES FOR TIRE INDUSTRY STEWARDS

- The proposed tire guidelines provide information to develop a tire stewardship program under the Tire Stewardship Regulation
- The proposed guidelines are intended to assist in:
 - understanding regulation requirements
 - clarifying stakeholder roles and responsibilities
 - providing guidance on performance, operational and reporting expectations

STEWARDSHIP REGULATION GUIDELINES FOR TIRE INDUSTRY STEWARDS

- The proposed guidelines are draft for discussion with product stewards and stakeholders
- Green Manitoba / Manitoba Conservation are seeking additional public comment
- The proposed guidelines will be adopted as part of the tire stewardship regulatory proposal

STEWARDSHIP REGULATION GUIDELINES FOR TIRE INDUSTRY STEWARDS

The Draft Guide is divided into two parts:

- I. Understanding Tire Stewardship
In Manitoba**

- II. Guidelines For Specific Program
Requirements**

Understanding Tire Stewardship In Manitoba

- Part I of the Guide contains 20 Questions and Answers that are intended to provide context to identify obligations under the regulation
- Actual obligations are found in the regulation and Part II of the Guide
- Please consult these sources

Understanding Tire Stewardship In Manitoba

Selected Questions and Answers

- **#2) Who is a Product Steward in Manitoba?**
 - first person who supplies a tire to another person or uses a tire obtained in a transaction outside of Manitoba
 - may include a brand owner, producer, manufacturer, distributor, retailer or a business that imports tires for its own use

Understanding Tire Stewardship In Manitoba

- **#7) Do programs need to be province-wide?**
 - must implement a province-wide management plan
 - phased approach may be considered
 - design an efficient collection system specific to each designated material and consult with program partners
 - adapted at the local level

Understanding Tire Stewardship In Manitoba

- **#8) How is stewardship program funded?**
 - subject to approval of government, Stewards determine the method for managing materials and how management costs are borne by the affected industry and potential program partners

Understanding Tire Stewardship In Manitoba

- **#15) How are the performance measures and targets for the program set?**
 - Stewards propose targets and performance measures after consultation with stakeholders
 - Acceptable targets and performance measures will be confirmed by the Minister

Understanding Tire Stewardship In Manitoba

- **#18) What is the role of local governments?**
 - Not referenced in the regulation
 - Specific role is to be proposed as part of stewardship plan development and consultation

GUIDELINES FOR PROGRAM REQUIREMENTS

- The draft regulation requires stewards to submit a business plan/proposal for approval by the Minister
- The proposed guidelines in Part II establish the program requirements and plan evaluation criteria for tires
- The Minister may provide additional program guidance

GUIDELINES FOR PROGRAM REQUIREMENTS

Proposed guidelines set specific requirements for:

- The Stewardship Plan
- Public Consultation Process for Tires
- Design of an Adequate Collection System
- Achieving Designated Material Recovery Rate
- Establishing Appropriate Performance Measures
- Dispute Resolution Procedure
- The Annual Report
- Pollution Prevention and Best Management Practices for Scrap Tires

GUIDELINES FOR PROGRAM REQUIREMENTS

Selected Evaluation Criteria

Plans shall demonstrate how:

#1) the cost of managing designated waste materials is borne by the stewards and users of the product or packaging rather than by the taxpayer

#5) a public awareness and education program will be undertaken

GUIDELINES FOR PROGRAM REQUIREMENTS

- #8) funds raised for the management of a designated material or product category will be directly related to the costs of managing that designated material or product category

- #10) the operator undertook broad consultations on business plan proposals prior to submission of those proposals to Government

GUIDELINES FOR PROGRAM REQUIREMENTS

#12) the operator will meet Government-established targets as part of program-specific criteria and program performance monitoring

#14) stakeholder disputes will be resolved

#15) the operator will meet designated material recovery rate targets established by the Minister

Summary

- The proposed guidelines provide stewards with performance, operational and reporting expectations
- Stewards must follow guidelines
- Plan approval will be based on the steward's demonstrated compliance with the guidelines
- GM / MB-CON seeking stakeholder input on guidelines

Discussion

Questions / Comments?



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