

MANITOBA: GROWING THROUGH IMMIGRATION

AMM 9th Annual Convention

Brandon

Tuesday, November 27, 2007

Manitoba

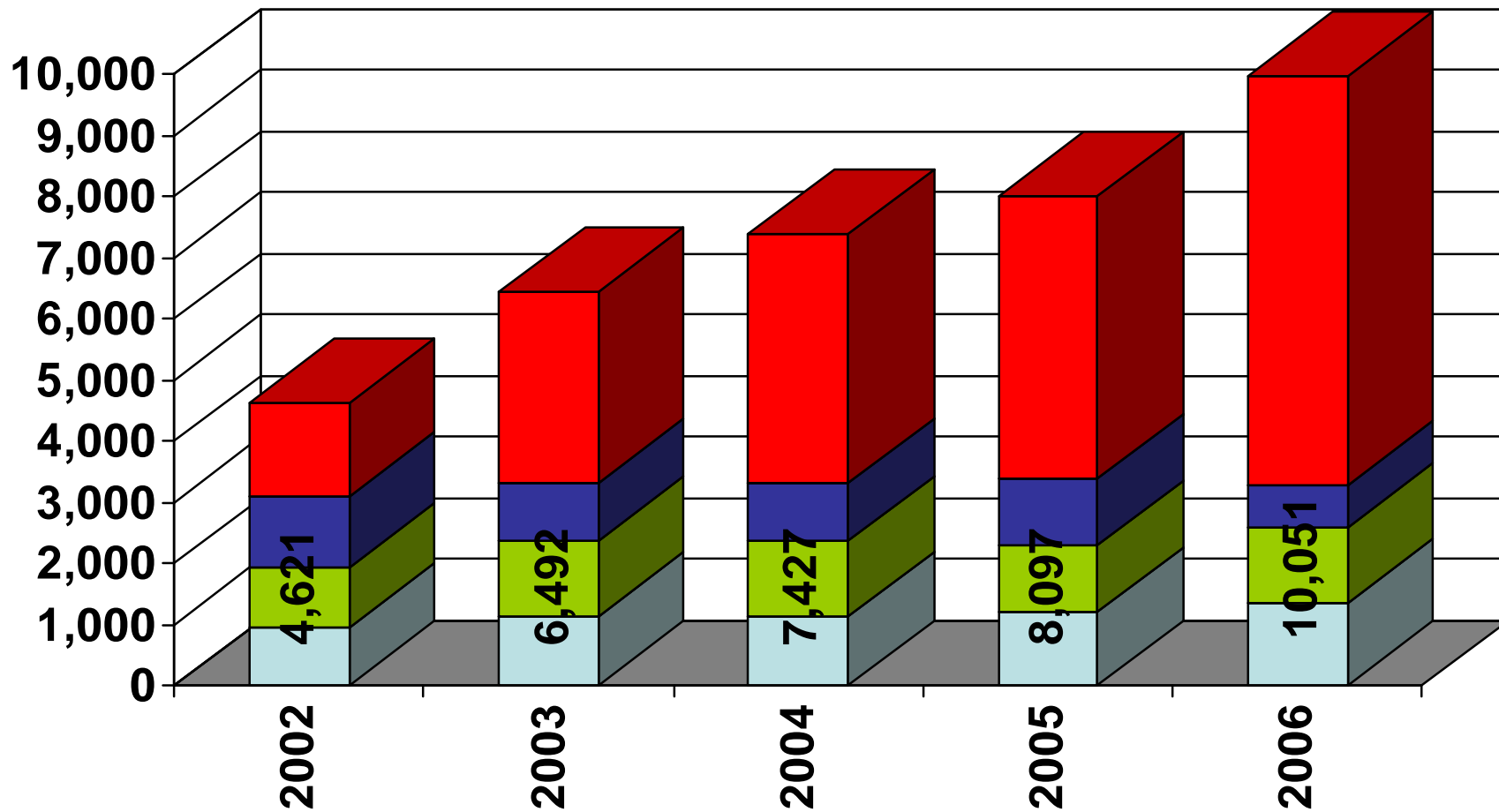


Canadian Immigration

- Increasingly important component of net population growth in Canada
- One in five Canadians is an immigrant (18% foreign born)
- 70% of current population growth
- By 2025 immigration will be the only source of net population growth
- By 2011 immigration will represent 100% of the net labour market growth



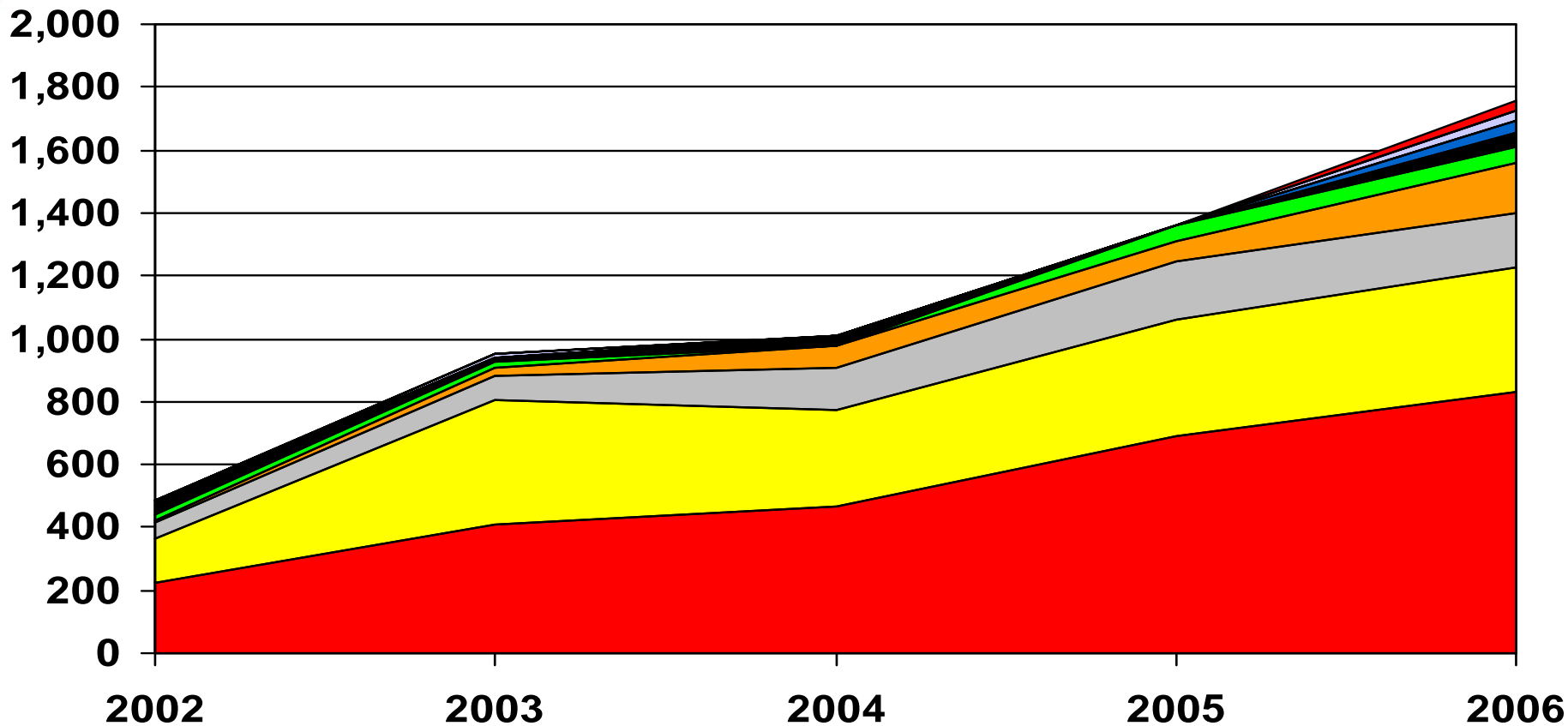
Manitoba Immigration Levels



Manitoba Provincial Nominee Program

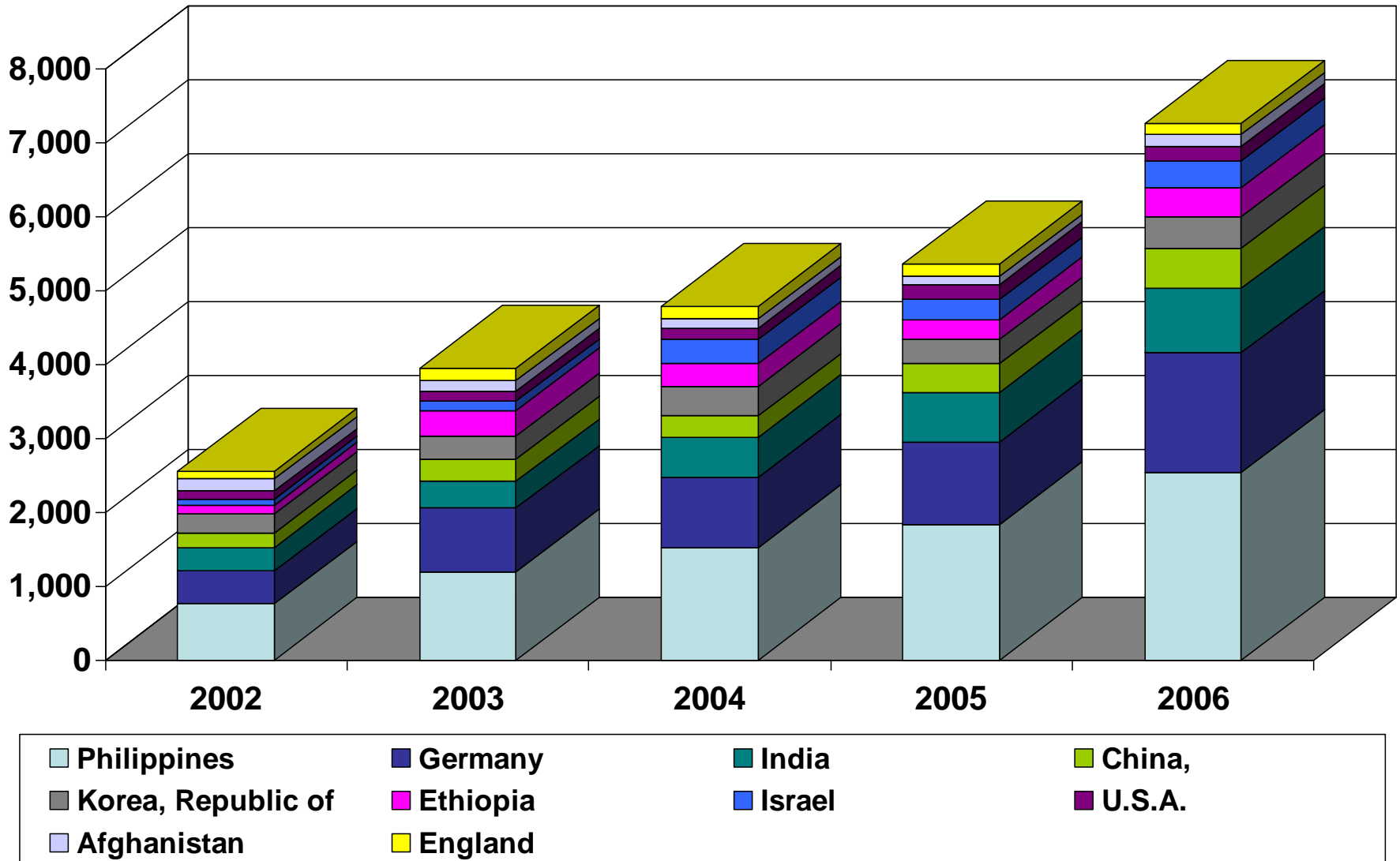
- Selects Immigrants for Economic Success in Manitoba
- Applicants with Strong Connections
 - Support from Families and Employers
 - International Students
- Applicants with Employable Skills
 - age, education, work experience & language ability
- Priority Processing for Job-Ready Applicants

Immigration - Top Regional Destinations

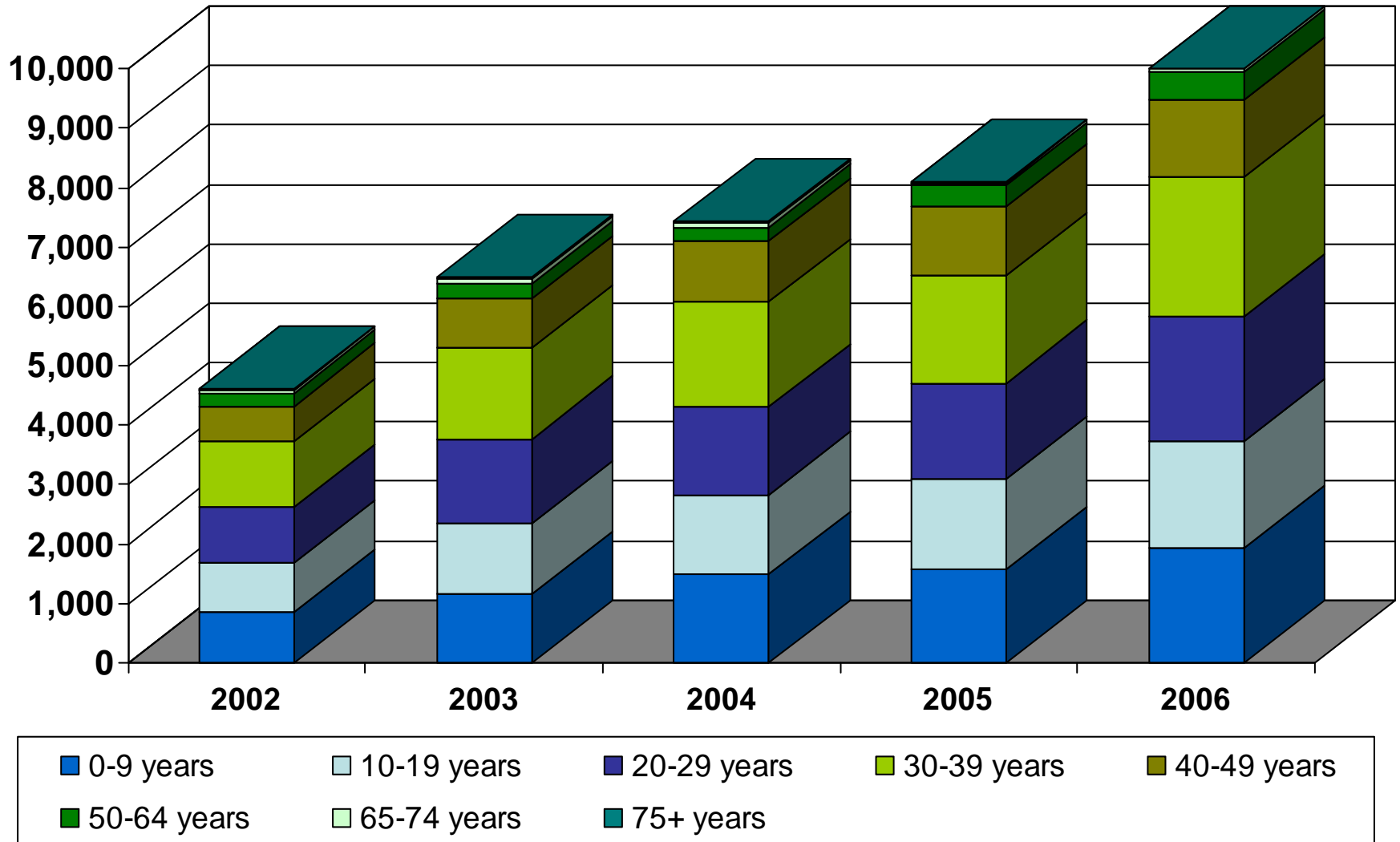


Source: Citizenship and Immigration Canada

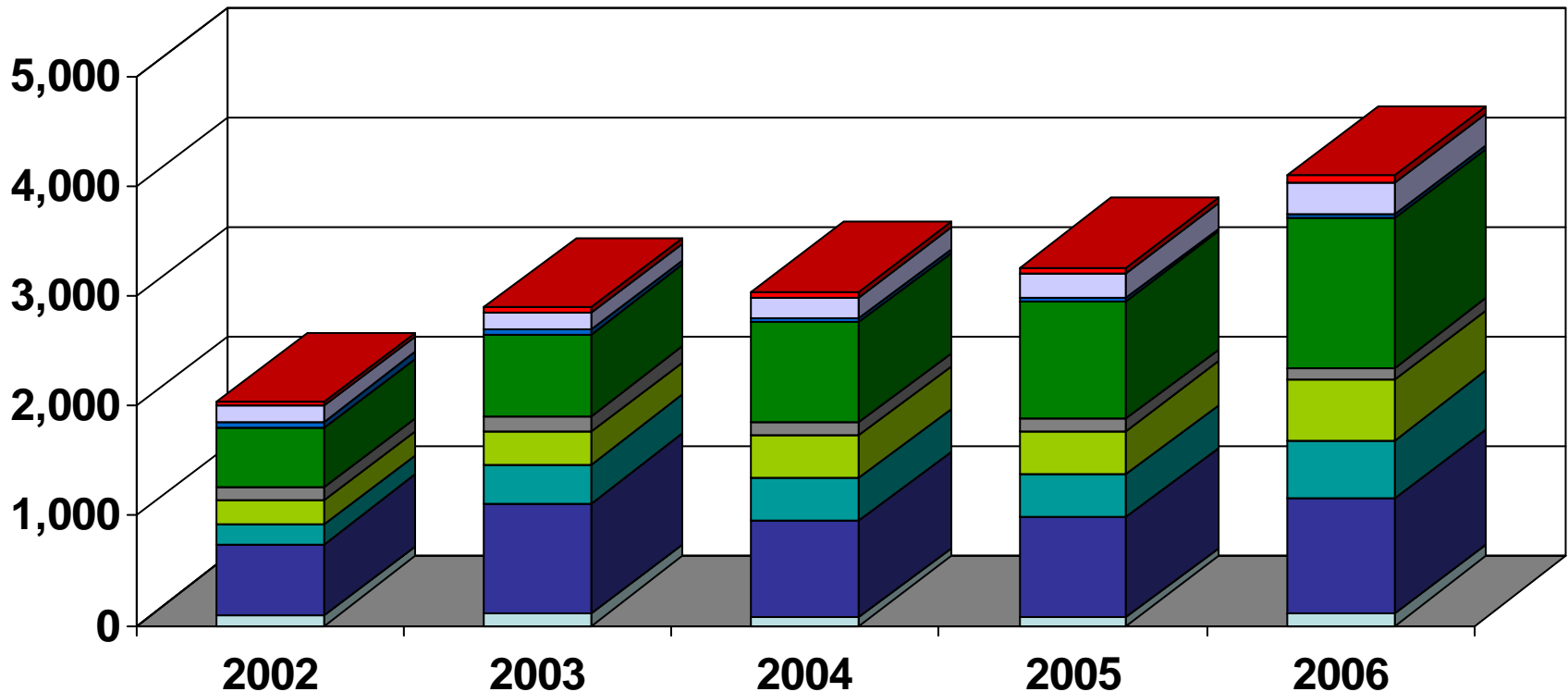
Immigration - Top Source Country



Immigrant Population Younger



Highly Educated Immigrants Over Age 19



- None
- Formal Trade Cert. or Apprenticeship
- Some University - No Degree
- Some Post-Grad. Education - No Degree
- Doctorate
- Secondary or Less
- Non-University Certificate or Diploma
- Bachelor's Degree
- Master's Degree

What We Have Achieved

- Our Share of National Immigration:
 - 1990s: < 2%
 - 2006: 4% (10,051)(CIC)
- How many are Provincial Nominees:
 - 1999: 11%
 - 2006: 66%
- How many are staying:
 - 1989: 56.1%
 - 2004: 82.1% (IMDB 2004)
- Highest immigrant employment rate: 73.1% (LFS 09/07)

Where we are going

- New Targets:
 - Manitoba will double current immigration level of 10,000 over the next decade to 20,000 immigrants annually
- New Settlement Strategy
 - Improve, expand and consolidate immigrant settlement programs including pre-arrival services
- Improve Recognition of International Qualifications
 - *The Fair Registration Practices in Regulated Professions Act*
- Protect Workers and Improve Partnerships
 - Work with employers, improve recruitment choices

Retention

- Most important reason choosing a location: family or friends
- Second most important reason: job prospects
- Existing Settlement, EAL and Qualification Recognition strengthen retention
- PN retention at 84%, higher than overall at 82.1%

Regional Initiatives

- Francophone Immigration
- Regional Immigration Case Studies
- Community Immigration Planning Portal & Guides
- Community Support, Training, & Planning
- Brandon Demographic Project

Successes of the Regional Model

- Employment opportunities
- Community Immigration Planning and Settlement Committees
- Involvement of community partners such as, Municipalities, Economic Development Officers, Chambers of Commerce, School Divisions, Regional Health Authorities

- Ensuring that newcomers feel welcome
- Funding for settlement and language training programs; program coordination
- Affordable and available housing
- Accessible health, education and social programs
- Community support and appreciation for diversity

Results

- Increased immigration levels to Manitoba
- Increased immigration levels to regions outside of Winnipeg
- Greater involvement in immigration by communities (increased partnerships)
- Growing of regional communities to meet their specific economic and development needs

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