



Association of  
Manitoba  
Municipalities

*Representing  
Manitoba's  
Municipalities*

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## MTCML OFFICIAL SUPPLIER INFORMATION

This letter is to introduce to the idea of becoming an **Official Supplier** with the **Municipalities Trading Company of Manitoba Ltd.** (MTCML), the business arm of the Association of Manitoba Municipalities (AMM). The AMM represents all 199 municipalities in Manitoba.

The purpose of the MTCML is to supply members with products at a lower price than they would pay if they purchased it directly from the supplier. The trading company has grown to the stage where we can now offer our members a large variety of products. Manitoba municipalities spend **millions** of dollars on products and services each year. Our sales in 2005 were approximately \$16,000,000.

***By working with the AMM and you are guaranteed the best possible access the municipal market!***

### WHY BECOME AN MTCML OFFICIAL SUPPLIER?

We offer numerous **benefits** to the suppliers who deal through the MTCML, including:

1. The opportunity for greater contact with all 199 municipalities in Manitoba
2. A larger share of the market
3. More efficient invoicing, improved cash flow, and fewer mailings
4. A **feature article** in the **Municipal Leader**, the quarterly magazine read by more than 1,400 municipal officials, administrators and others involved in municipal government
5. First opportunity to rent a booth at the Display Area during the **AMM Annual Convention**, at a discount of **10%** (up to a \$150 value)
6. The *exclusive* opportunity to advertise in the Official Convention Handbook, distributed to each of the 1,000+ delegates
7. A **10%** member discount (up to a \$150 value) *and* priority space allocation at the **MTCML Trade Show**, the largest municipal trade show held in Manitoba
8. Access to AMM's emailing list, designed to reach municipal decision-makers
9. **Recognition** through email announcements to AMM members, write-ups about your company in the **Municipal Leader** and bi-weekly news bulletin, and publicity at AMM events and on the AMM website at [www.amm.mb.ca](http://www.amm.mb.ca).



We are interested in meeting with representatives of your company to discuss the possibility of your organization becoming a MTCML Official Supplier. Please contact me at your convenience at 856-2361 or email me at [lhargest@amm.mb.ca](mailto:lhargest@amm.mb.ca).

Sincerely,

Linda Hargest  
Director of Administration & Marketing