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News Release

AMM unveils new logo

Coincides with milestone anniversary of amalgamated organization

January 9, 2007 – The Association of Manitoba Municipalities (AMM) unveiled a new logo at its 2007 Annual Convention at the end of November, and will officially begin using it today. The introduction of the new logo coincides with the kick-off of a year-long celebration for the AMM.

According to AMM President Ron Bell, “this year marks the 10-year anniversary of the amalgamation of the Union of Manitoba Municipalities and the Manitoba Association of Urban Municipalities into the AMM as we exist today. This is indeed a milestone for our organization. We are one of the few municipal associations in the country that represents all incorporated municipalities, both rural and urban – a fact that we take very seriously and which, I think, makes us a stronger association.”

The new logo uses images of water, trees and buildings to depict Manitoba municipalities, both urban and rural, from the largest cities to the smallest villages, province-wide.

If you have any questions with regard to this new logo, or the AMM’s 10-year anniversary, please contact the AMM.

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