

Educational Seminar – April 16, 2004

Strategic Leadership for Local Government

Presented by Johnson & Elligott

If you believe that work should be fun, and we do, then this workshop is for you. It focuses on the sometimes strained and always challenging partnership of Council and staff. Using a lively hands-on approach, the workshop will look at what Council members can do to make their working relationship with staff more effective and productive. It will touch on the importance of:

Strategic Leadership . . . a Council driven, practical approach to Municipal business . . . setting priorities, making trade-offs, and allocating resources . . . bringing efficiency and effectiveness to the decision making process.

The Gavel and the Grovel . . . helping your staff help you be a better leader . . . the importance of a sound working relationship between Council and staff.

Organizational development . . . involving staff in the review and change process . . . matching staff skills to the tasks . . . coaching staff to bring forward information and reports which meets Council's needs.

Consultation and communication . . . between Council and staff . . . with residents, community groups, businesses, other orders of government, regional districts, First Nations, and crown corporations . . . the need for openness and transparency

Join **Beth Johnson** and **Rick Elligott** on April 16, 2004 and improve your understanding of how Council and staff come together to

become a highly effective and productive leadership team for your community.

Johnson & Elligott bring together the local government expertise of a former Mayor and a senior manager, both with well-rounded working knowledge of local communities and the challenges faced by Council and staff on a daily basis.

Beth Johnson has 16 years experience as a former Mayor and Councillor for the Corporation of Delta and has had considerable involvement on the Boards and committees of

the Greater Vancouver Regional District, the Federation of Canadian Municipalities and BC Transit, and the International Centre for Sustainable Cities.

Rick Elligott is a senior manager with over 25 years experience in local government with the City of Burnaby and the Corporation of Delta in the areas of finance, planning and administration.

Additional information on Johnson & Elligott and the Partners is available on their website: www.johnson-elligott.ca. ●



Beth Johnson and Rick Elligott