



# New Logo for new Decade

## AMM logo reflects Association's reality

As the Association of Manitoba Municipalities celebrates its 10th anniversary, it is entering its second decade of existence with a dynamic new logo that aptly reflects the municipalities it represents.

Unveiled at the AMM's 2007 Annual Convention in November, the organization began officially using the logo on January 9, 2008, coinciding with the kick-off of a year-long anniversary celebration.

According to AMM President **Ron Bell**, "We are celebrating the 10-year anniversary of the amalgamation of the Union of Manitoba Municipalities and the Manitoba Association of Urban Municipalities into the AMM as we exist today. This is indeed a milestone for our organization. We are one of the few municipal organizations in the country that represents all incorporated municipalities, both rural and urban – a fact that we take very seriously and which, I think, makes us a stronger association."

The new logo uses images of water, trees and buildings to depict Manitoba municipalities, both urban and rural, from the largest cities to the smallest villages, province-wide.

Join the AMM in the various anniversary events taking place throughout the year.