



Joe Masi, Executive Director

Looking ahead to an event-filled year

The AMM's 6th Annual Convention has come and gone and 2005 promises to be another interesting and challenging year. In January, the Board of Directors held its strategic planning session to outline the key priorities for the coming year.

This annual session allows the Board to look at ways and means of improving and enhancing the way the AMM, as an organization, operates. The resulting strategic plan is our blueprint for the year.

This year's strategic plan is still being compiled, and details will be forthcoming throughout the year. Intensifying lobbying on key issues, especially education funding, planning/water issues and a New Deal for municipal governments will be a top priority. We also plan to continue increasing the

profile of the AMM throughout all levels of government. Overall, we want to ensure that the AMM continues to evolve to meet the needs of municipalities over the next year and beyond.

As an organization representing all municipalities, we well know the challenges that municipal governments face. Strategic planning and defining key issues is a huge part of what we do, but we must also strive to provide our membership with the necessary tools to help you make informed decisions. Our lobbying and communication activities ensure your issues and concerns are heard, and our MTCML provides you with not only guaranteed savings, but annual rebates for the past several years.


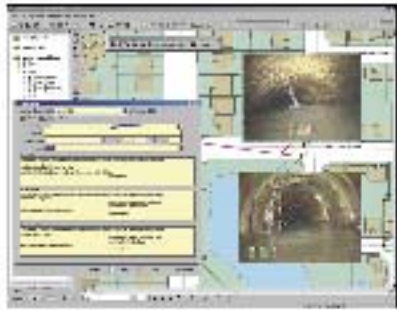
We also believe our events and education programming is second to none. Some

of the events to look forward to during the year are this month's Municipal Officials Seminar (MOS), Mayors and Reeves meetings, June District Meetings, the AMM 7th Annual Convention in November, municipal visits throughout the year, and three exciting education sessions.

Such a full calendar means you have choices to make, since everyone has different timelines and schedules. Some events will fit into your schedule and some will not. But you can rest assured that, whatever event you choose to attend, it will be well worth your time and will help to make you a more effective municipal official. I look forward to seeing you throughout the year. ☺

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For more information, contact Peter Purves, Account Manager - Winnipeg, 204-943-3774, ppurves@esricanada.com.



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