

Mission: ***Possible!***

AMM 9th ANNUAL CONVENTION

**Brandon
Keystone Centre**



November 26-29

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The AMM gratefully acknowledges our Conference sponsors. Here is a preliminary list of sponsors as of September 27, 2007

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Association of Manitoba Municipalities **GALA BANQUET**

It's time to let loose and give your funny bone a work out!

*The AMM is pleased to welcome **Don Bryan and Noseworthy***

Don Bryan is one of the most highly acclaimed ventriloquists in the world. Don't miss their performance!

Wednesday, November 28, 2007

Keystone Centre, Brandon, Manitoba Room

Doors Open at 6:00 p.m., Dinner 7:00 p.m.

Tickets: \$40 per person • Tickets on Sale November 9, 2007



KEYNOTE SPEAKERS

Brian Thwaits – *So One Brain Said to the Other*

Monday – 26 November 2007



Suffering from “brain drain?” Worried the old gray matter isn’t generating the juice the way it used to? Then you won’t want to miss **Brian Thwaits**, the dynamic and

immensely entertaining ‘brain trainer’ who has shown thousands of people how to enhance their learning, communication, creativity, problem-solving and thinking skills.

Formerly an award-winning college professor with experience at all levels of education, he’s delivered presentations around the world—to the Department of Education in Hong Kong, the Learning Brain Expo in San Diego, Microsoft Canada in Toronto, the Society of Diagnostic Medical Sonographers in Dallas, the Canadian Police College in Ottawa, and Washington Mutual Bank in Los Angeles – to name just a few.

Amazingly, most of what we know about the human brain has been learned in only the last few years, and Brian will show us how to use that information to invigorate and revitalize those three-pound organs inside our heads – our brains. Thwaits says, “Your brain likes to enjoy life and have a nice time, and it works best when it’s happy and entertained.” Using our brains in fresh and progressive ways can help to unleash their naturally creative inclinations in dramatic ways!

“Right from the beginning, you had our group captivated and laughing. We received a tremendous response. You taught us all something that we will take with us for the rest of our lives.”

- City of Waterloo

Marc Garneau – *Mission Possible*

Tuesday – 27 November 2007



A distinguished naval officer and decorated astronaut; Marc Garneau is a unique Canadian hero.

Born in Quebec City, Garneau gained a degree in

engineering physics at the Royal Military College of Canada in 1970 and a doctorate from Imperial College, London in 1973.

Garneau joined the Canadian Navy in 1974 to work as an engineer. He first served as a systems engineer aboard the HMCS Algonquin until 1976. After a further six years of service in the Canadian Forces, he was promoted to Commander in 1982.

In 1984 he was seconded to the new Canadian Astronaut Program (CAP), one of six chosen from 4,000 applicants, and became the first Canadian in space. Garneau served as payload specialist on the shuttle Challenger’s mission in October of 1984. As mission specialist, he flew on two further flights: *Endeavor* in May 1996; and *Endeavor* to the International Space Station, November-to-December 2000. During his 15 years as an astronaut, Garneau logged over 677 hours in space.

In February 2001, he was appointed Executive Vice President of the Canadian Space Agency and became its President in November of the same year. In 2003, Marc Garneau was installed as the ninth Chancellor of Carleton University in 2003 and was made a Companion to the Order of Canada. Marc’s keynote will give you a perspective of our earth that you’ve never imagined!

“You are a true inspiration and a formidable orator. Team Rogers Wireless was thrilled to meet you; and had nothing but glowing comments about your speech. Marc, you set the room on fire as you fired imagination into each and every person.”

- Rogers Wireless

Peter Legge – *Runway of Life*

Wednesday - 28 November 2007



Peter Legge is an inspiration to anyone who meets him. Peter Legge lives his life dream as an internationally acclaimed professional speaker, and as president and CEO of the largest, indepen-

dently-owned magazine publishing company in Western Canada – with a network of 20 magazines and annual sales in excess of \$25 million.

For more than 40 years, Peter Legge has embodied the gutsy spirit of the entrepreneur. He is a community leader tirelessly devoting his time to many worthwhile organizations. Peter is a Past Chair of the Vancouver Board of Trade.

Peter Legge travels the world as a motivational speaker, accepting more than 100 assignments each year from clients who know that when he speaks, his words will be a catalyst for positive change.

As a successful businessman, community leader, father and husband, Peter Legge’s wry observations on life are crafted into powerful messages. He has told many of his stories in the best-selling books *How to Soar with the Eagles*, *You Can If You Believe You Can*, *It Begins with a Dream*, *If Only I’d Said That* and *Runway of Life*. Peter Legge is topical, on target – and guaranteed great!

“Thank you once again for the tremendous impact you had upon our community in High Point. We’ve received so many enthusiastic comments regarding our AGM and they all focus upon your outstanding presentation. Thank you so much for your time, your talent and your heart for giving, you truly touched our community.”

- High Point Community Foundation

“Mr. Legge gave an exceptional presentation at our annual meeting. He tied the message of the importance of communication to attitude in our lives. It’s all the same; attitude will dictate a success or failure. Very well done.”

- Agricore United

CONVENTION AGENDA *(subject to change)*

MONDAY 26 - NOVEMBER - 2007

Convention Registration will take place from 9:00 a.m. to 3:00 p.m. in the Manitoba Room

9:00 a.m. – 4:00 p.m. **AMM Display Area Open**
Manitoba Room – Lower Level

11:00 a.m. - 1:00 p.m. **Lunch Break**

1:00 p.m. **Annual Business Meeting**
UCT Pavilion – Lower Level
2006 Convention Minutes
Annual Financial Report and
Annual Report Review
Municipal Insurance Program
Convention 2007 Overview

1:30 p.m. **President of the Treasury Board**
UCT Pavilion – Lower Level
(Invited)
The Honourable Vic Toews,
MP for Provencher

2:00 p.m. **Keynote Speaker**
UCT Pavilion – Lower Level
Brian Thwaites “So One Brain
Said to the Other”

3:00 p.m. **Refreshment Break**

3:15 p.m. **Plenary Session – Manitoba**
UCT Pavilion – Lower Level
Water Stewardship

4:30 p.m. **Adjournment for the day**
UCT Pavilion – Lower Level

7:30 p.m. – 12:30 a.m. **Icebreaker**
Convention Hall - Upper Level
Meet the Sponsors and enjoy
refreshments and the live music of
Vince Anderson and
The ACE Band
**Open to Delegates, Partners,
Icebreaker Sponsors and AMM
Special Guests only.*

TUESDAY 27 - NOVEMBER - 2007

Convention Registration will take place from 10:00 a.m. to 3:00 p.m. in the Manitoba Room

9:00 a.m. **Opening Ceremonies**
UCT Pavilion – Ground Floor

10:00 a.m. – 3:30 p.m. **AMM Display Area Open**
UCT Pavilion – Ground Floor

10:00 a.m. **Minister of Intergovernmental**
UCT Pavilion – Ground Floor
Affairs
The Honourable Steve Ashton,
MLA for Thompson

10:30 a.m. **Nominations for AMM**
UCT Pavilion – Ground Floor
President Open

10:35 a.m. **Keynote Speaker**
UCT Pavilion – Ground Floor
– sponsored by **WARDROP**
Marc Garneau “Mission Possible”

11:45 a.m. **General Announcements**
UCT Pavilion – Ground Floor

11:00 a.m. - 1:00 p.m. **Lunch Break**

1:15 p.m. & 2:05 p.m. **Workshop Session A**
- Manitoba Cities Forum – Part One
- Green Manitoba
- Town of Altona and Immigration
& Multiculturalism Division,
Labour & Immigration Manitoba
- Public Utilities Board (PUB)
- Affordable Housing Initiative

2:15 p.m. & 3:05 p.m. **Workshop Session B**
- Manitoba Cities Forum – Part Two
- Green Manitoba - repeat session
- Town of Altona and Immigration
& Multiculturalism Division,
Labour & Immigration Manitoba
- repeat session
- Association of Bilingual
Municipalities of Manitoba (AMBM)
- Environment Canada

3:15 p.m. **Nominations for AMM**
UCT Pavilion – Ground Floor
President Close
Candidate Speeches

3:30 p.m. **Federation of Canadian**
UCT Pavilion – Ground Floor
Municipalities – President Gord
Steeves, Councillor, City of Winnipeg

3:45 p.m. **Resolutions Session**
UCT Pavilion – Ground Floor

4:30 p.m. **Adjournment for the day**
UCT Pavilion – Ground Floor

WEDNESDAY 28 - NOVEMBER - 2007

Convention Registration will take place from 9:00 a.m. to 3:00 p.m., Lower Level Concourse

9:00 a.m.
UCT Pavilion – Lower Level
Keynote Speaker
Peter Legge “The Runway of Life”

10:00 a.m.
UCT Pavilion – Lower Level
Leader of the Official Opposition
Hugh McFadyen, MLA Fort Whyte

10:15 a.m.
UCT Pavilion – Lower Level
Leader of the Liberal Party of Manitoba
Dr. Jon Gerrard, MLA River Heights

10:30 a.m.
UCT Pavilion – Lower Level
Resolutions Session

11:45 a.m.
UCT Pavilion – Lower Level
Elections for AMM President Nominations for Vice-Presidents Open

11:45 a.m. - 1:00 p.m.
Lunch Break

1:00 p.m.
UCT Pavilion – Lower Level
Presidential Election Results

1:05 p.m.
UCT Pavilion – Lower Level
Nominations for AMM Vice-Presidents Close
Candidate Speeches

1:30 p.m.
UCT Pavilion – Lower Level
Plenary Session
Wind Energy and Municipalities
Come get the “straight goods” from a panel of experts on the often confusing issue of wind farms.

2:15 p.m.
UCT Pavilion – Lower Level
Elections for AMM Vice-Presidents

2:30 p.m.
UCT Pavilion – Lower Level
Final Resolution Session Vice-Presidential Election Results
Adjournment for the day

6:00 p.m.
Manitoba Room – Lower Level
Gala Banquet
Doors and a cash bar will open at 6:00 p.m. The evening will begin at 7:00 p.m. with dinner followed by a program and entertainment.

THURSDAY 29 - NOVEMBER - 2007

Convention Information Desk will be available from 9:00 a.m. to 10:00 a.m., Lower Level Concourse

9:00 a.m.
UCT Pavilion – Lower Level
Plenary Session – Enid Slack

10:00 a.m.
UCT Pavilion – Lower Level
Ministerial Forum
This is an opportunity for municipal officials to ask questions of the Provincial Cabinet and an opportunity for Provincial Ministers to hear key municipal concerns.

11:50 a.m.
UCT Pavilion – Lower Level
Special Announcement

12:00 p.m.
UCT Pavilion – Lower Level
Grand Prize Draw & Convention Adjournment
Grand Prize of \$2000 Trip Voucher
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PLENARY SPOTLIGHT

Fiscal Balance – Dr. Enid Slack

No issue has taken more time and resources of the AMM in the last two years than the Fiscal Balance. And maybe this is because it isn't a single issue at all, but rather an overarching theme that underlines almost all of the challenges facing municipalities today.

When you look at the active resolution list of our association or if you look at the list of resolutions coming up at this year's convention, you see the connection between the challenges municipalities are facing today and the fiscal balance issue. Be it the challenge of a large urban centre to build additional infrastructure to meet the growing demands of an increasing population or the challenges of a small rural municipality to attract investment into their community, the connection can be made to the work being done on the fiscal balance file.

So what are we talking about when we say fiscal balance? One of the first prominent uses of the term comes from the discussions of the Council of the Federa-

tion, a loose grouping of all 13 provincial and territorial leaders, in their discussions with the Federal Government. The Provinces found an imbalance between their revenues and responsibilities in relation to those of the Federal Government. Calling this the vertical fiscal imbalance, the Council of the Federation called on the Federal Government to take action to better align revenues and responsibilities.

While the terminology is new, the idea is not in the municipal world, as municipal governments have long been drawing attention to the growing gap between municipal responsibilities and revenues. With property tax making up the main source of revenue, municipalities are challenged to meet ever-growing responsibilities with a relatively stagnant revenue stream.

Last year, the AMM invited Dr. Enid Slack to provide an overview of the fiscal balance from a municipal perspective at the annual convention. Dr. Slack's

presentation was truly informative and helped to highlight some of the challenges municipalities are facing not only across Canada, but here in Manitoba as well.

Since last year, all of the provincial municipal associations across together hired Dr. Slack to develop a comprehensive report on the municipal roles, responsibilities and resources of municipal government across Canada. This has been no small undertaking as a great deal of material was synthesized into a concise and thorough report. Because of the developments of the last year, the AMM has asked Dr. Slack to again make a presentation to the delegates at this year's convention to talk about her report and to provide an even fuller overview of the municipal landscape across Canada and here in Manitoba.

There is no doubt this presentation will be a must-see for delegates and one that will be of interest to all municipalities, big or small.

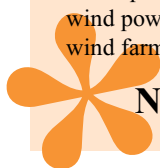
“There is no doubt this presentation will be a must-see for delegates.”

Manitoba Water Stewardship

Perhaps no single issue has generated more AMM resolutions over the years than drainage. Be it a wet or dry year, drainage and water retention are always top issues. As such, the AMM has invited Manitoba Water Stewardship to attend this year's convention and update the membership on the changes to the drainage enforcement process. A long-standing concern, Manitoba Water Stewardship has strengthened the enforcement process as one tool to reduce the unlicensed drainage often seen across the province.

Wind Energy and Municipalities – the Straight Goods

A real current issue for municipalities is wind farms. Wind power seems to be in the news a lot right now, attracting a lot of attention due to it being a clean, renewable, green energy source. With Manitoba Hydro's call for up to 300 megawatts of new wind power generation, the issue has been on the minds of a lot of municipal officials. Wind farms are a new challenge to municipalities in their role as the guardians of local land use planning, and many municipalities have been left to try to sort through the process alone. The AMM has decided this year to try to bring the experts in the field to municipalities with “Wind Energy and Municipalities - The Straight Goods”. This panel will provide an overview on wind farms from the Canada Wind Energy Association, as well as Manitoba Intergovernmental Affairs – Community Planning Branch giving municipalities the key issues on developing wind farms from a planning perspective. Representatives from the community of St. Leon's will be on the panel as well to provide a practical example of the process they went through in developing their 99 MW wind farm. Rather than just a debate on the merits of wind power, this panel will give municipalities what they need to know about wind farms from a practical, on the ground perspective.



NOTE: This session is a panel discussion.

WORKSHOP HIGHLIGHTS

Association des Municipalities Bilingues du Manitoba (AMBM)

In recognition of the diversity of our membership, the AMM again this year will have the Association des Municipalities Bilingues du Manitoba (AMBM) on the agenda. Delivered in French with English translation, come hear what the AMBM is working on and the key initiatives being undertaken in the francophone communities of the province.

Green Manitoba

Since its inception, Green Manitoba has been working to move the recycling programs in Manitoba to a new, more efficient industry based model. Recycling is an important issue in many communities and has become an expectation of local citizens. As such, municipalities have a keen interest

in the work being done by Green Manitoba in all areas of recycling. Green Manitoba is on the agenda this year to provide an update on the work being done on household hazardous waste, electronic waste, as well as paper and packaging recycling.

Public Utilities Board (PUB)

Everybody knows the name Public Utilities Board, but not everyone knows what the PUB does. The AMM meets regularly with the PUB to discuss issues and concerns and this year we felt it would be beneficial to have the PUB come out to the convention and provide both an update on what the PUB does and just as importantly, what the PUB doesn't do. The PUB is an important body for municipalities and it is important that you as an elected official understand what the PUB is all about.

Immigration

A new issue to the AMM Convention is immigration. While many communities are struggling to retain members of the community, others are embracing new ones. Come hear first hand the experiences of one community with attracting and retaining members of their community.

Affordable Housing

An issue that is often heard from AMM members is housing. Many communities are experiencing problems finding affordable housing for people in their communities. While perhaps the scope of the issue isn't the same as in major metropolitan centres, the needs of smaller communities are just as real. Come hear first hand from the Department of Family Services and Housing about the new Provincial Housing programs and see how they can help your community.

Manitoba Cities Forum

This special session is for all members of city councils to discuss the current and unique issues facing Manitoba cities.

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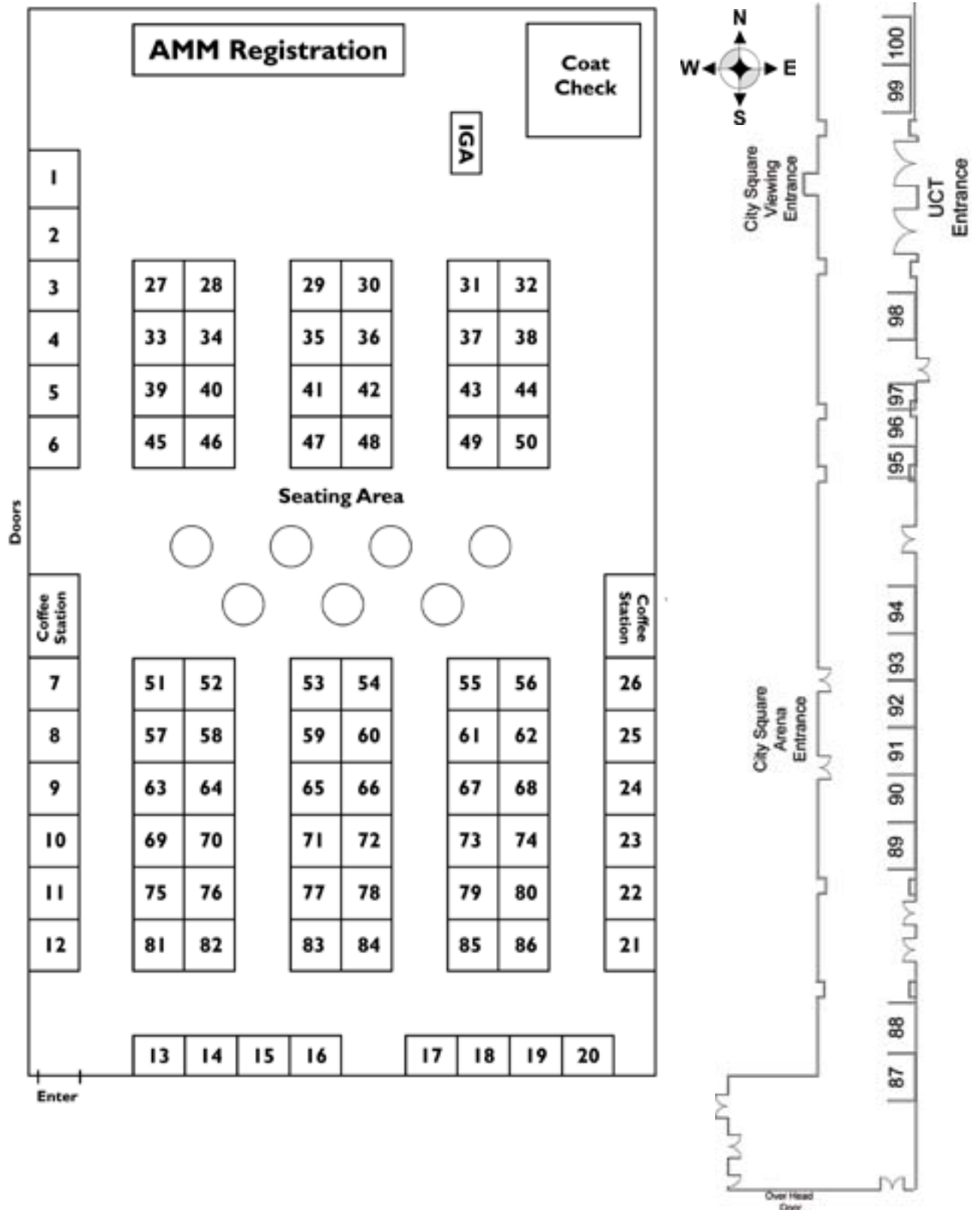
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2007 AMM CONVENTION DISPLAY AREA

Manitoba Room Brandon Keystone Centre

November 26 & 27, 2007



2007 Convention Displayers

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