

## Souris Rock Shop – for those unique gifts

Are you looking for that special gift to salute a retiree or a respected citizen? Doesn't it stand to reason that the unique item you're seeking would be found at a unique gift shop?

The Souris Rock Shop is the definition of 'unique.' AMM members know the store well because it has supplied the AMM with nametags and desk plates for years, and they'll be pleased to know that the Rock Shop now has the newly redeveloped double-post magnet badges. These nametags are very reliable. Gone are the days of poking pins through your best clothes and losing your nametag halfway through an event. However, the shop can provide members with a much wider variety of products.

According to owners Kelly Krawchuk and wife Tara Stratton, the gift industry is changing all the time. "Suppliers are always trying to come out with the latest craze," says Kelly. "The group that benefits the most is the consumer. There is always something new and exciting on the market."

Kelly says the latest popular products feature beautiful Brazilian agate. "Brazilian agate pen sets, book ends, and oak desk stands with Brazilian agate clock faces are very popular these days," he says. "Both items can be engraved to a customer's specifications. A woodworker from right here in Souris creates the oak desk stand. You can't go wrong with any of these products. Not only are they lovely mementos, they are also useful."

Tara acknowledges that it can be difficult finding just the right gift for a person who is retiring or being honoured for a special accomplishment. "That is why we are here," she tells *The Municipal Leader*. "Call us or drop by, and we will put our experience and knowledge of the gift industry to work for you and your municipality."

To contact Kelly or Tara, call 204-483-2561, fax 204-483-2991, or email [sourisrockshop@mb.sympatico.ca](mailto:sourisrockshop@mb.sympatico.ca). You can also visit their website at [www.sourisrockshop.com](http://www.sourisrockshop.com).



## Northhill – your waste system specialist

If you are looking for products that break down sludge, odour and organic material in your municipal sewers, lagoons and wastewater treatment plants, give Wally Stefaniuk a call at Northhill Environmental Products.

Northhill carries a wide range of bacterial enzyme products that will do the job. The company serves customers outside the municipal industry as well, including the Province (correctional institutions), restaurant, and household/cottage industries. Northhill's products free grease traps, urinals and toilets for these customers.

A new area that Northhill is preparing to enter is the hog industry. According to Wally, "We are still developing the products, but the end result will be a suppression of the odour caused by hog barns and the fertilizer that is produced by hog waste will be created much quicker. We are very excited about this new opportunity."

As soon as the product is ready for release, Northhill will let AMM members and their constituents know.

Meanwhile, if you need Northhill's products for your municipality, call Wally in Winnipeg at 204-255-4606.

## Celebrating 25 years with new age website

Brian Shippam & Associates has been in business for 25 years and to commemorate the occasion, the company is boasting a state-of-the-art website – [www.shippam.com](http://www.shippam.com). Owner Brian Shippam is justifiably proud of the new website and tells *The Leader* that customers have told him, "There is nothing like it in the industry in Canada or the US."

That 'industry' would be promotional items where the company has set the standard for 25 years. When it comes to promotional items, the choice of products seems limitless. That's what makes the new website so unique. If you know the product you want, scroll down the product list on the left-hand side of the screen until you come to that item. Click on it and all models carried by Shippam & Associates fill the screen. See a specific item that interests you? Click on that and a detailed description and full-coloured photo appears. For example, if you click the 'awards' category, one of the product lines that appear on the screen is 'the Gold Medal Collection.' Click on that and an entire array of beautiful awards appears – a virtual catalogue within a catalogue.

If price is a determining factor, go to the price index and click on the amount you can spend. Under that price range, a number of products appear from which you can seek further details.

Brian suggests that readers who are exhibiting at the AMM Trade Show in November click on the Trade Show Tips and Trade Show Tools sections. Under 'tips,' you'll find valuable ideas to get the most out of the event, while under 'tools,' you will see the 24 'hottest ideas' in trade show giveaways.

For more information, call Norm Dalman in Winnipeg at 204-925-3696.

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