



Joe Masi, Executive Director

Communication is key to any organization

The 2005 Municipal Officials Seminar and Trade Show has come and gone and was a great beginning to another event-filled year. In fact, this year's MOS set a record for attendance, with 732 municipal officials taking part. The various workshops and plenary sessions offered an excellent balance of professional development topics and policy discussions, and the sold-out Trade Show was a huge success.

With the annual Mayors, Reeves and CAOs meetings also complete we can begin looking forward to June District Meetings. Another high quality education session is coming up as well – check page 9 for a preview. With a topic like “Communicating when Strangling isn't an Option,” I believe this is one session you definitely won't want to miss.

Communication is hugely important to the success of any organization, and the AMM strives to communicate with our members in a wide variety of ways. These include our bi-weekly news bulletin, our website, through email, events and education seminars, and of course, *Municipal Leader*. Those of you who have been readers of our quarterly magazine over the years know how far it has come since its inception. Yet, we always want to ensure the content continues to be relevant to our members and that is why we recently conducted a survey asking you what you think of the magazine. Here are a few of the comments we received:

“I find the Municipal Leader to be a most informative and interesting magazine and personally I read it from cover to cover.”

“Excellent magazine with lots of pertinent information for elected officials and CAOs.”

“It's a first class, professional publication.”

“A very informative magazine – a must for all elected officials.”

Along with the positive comments were some excellent suggestions for items you would like to see added to the magazine, including:

“Articles on local solutions to problems that may be applicable to other municipalities.”

“Profiles of long-time Reeves, Mayors, Councillors or CAOs.”

“Feature stories on Manitoba towns and villages.”

“Current list of programs (funding) pertaining to municipalities with cut-off dates.”

We sincerely thank everyone who took the time to fill out our survey and give us this valuable feedback. Watch the pages of future editions of *Municipal Leader* to see some of your great ideas implemented; and remember, you don't have to wait for a survey to forward your comments and suggestions. They are welcome at any time. ☺

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