

Tools for your Tenure.....2006-2010

Leadership Builds Municipalities



Tools to support

- Responding to questions & inquiries
- Attending meetings
- Seminars
- Publications
- Website
- Legislation



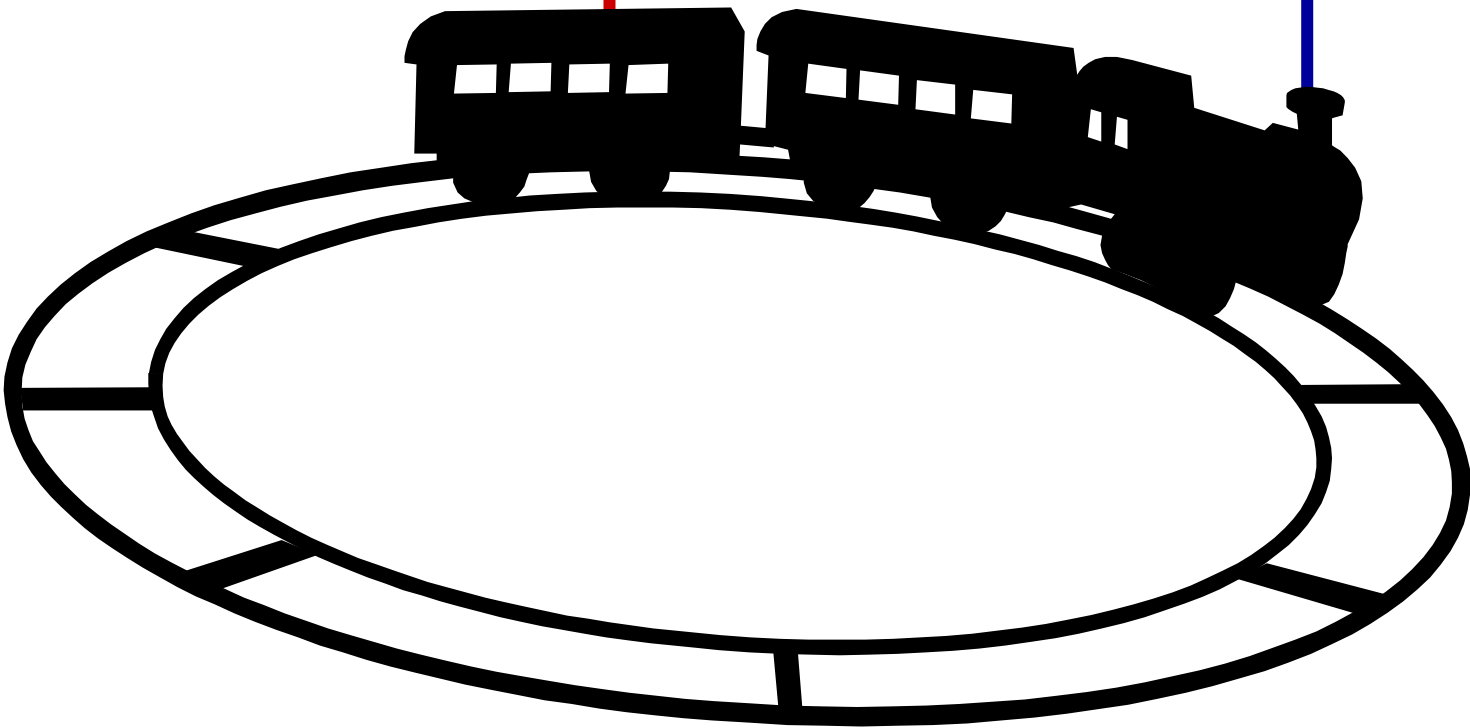
Outline

- What is citizen engagement and why is it important now?
- When should citizens be engaged?
- How to engage citizens?



Your
Citizens

Council





Letting your citizens know they matter

- Keep your citizens up to date
- Listen to your citizens
- Tell your citizens the outcome

Openness, Transparency, Accountability



Keeping citizens up to date (opportunities to engage them)

- Public Notices
- Public Hearings
- Public Meetings

Public Notices

- Give your citizens details:
 - What kind of a meeting is it/what can they do?
 - Structured/unstructured
 - Presentation/lecture/free for all
 - Provide input
 - Object/Support
 - What is it about?
 - Information package



The Municipality of Anywhere
PUBLIC NOTICE

REGARDING THE 2007 FINANCIAL PLAN

PUBLIC NOTICE is hereby given pursuant to subsection 162(2) of *The Municipal Act* that the Council of the (name of municipality) intends to present its financial plan for the fiscal year 2007 at a public hearing in the Council Chambers of the (name of municipality) of the (day) (month) (year) at (time, a.m. or p.m.). Council will hear any person who wishes to make a representation, ask questions, or register an objection to the financial plan, as provided.

Copies of the financial plan are available for review and may be examined by any person during the regular office hours of the municipal office at (location of municipal office).

B. Jones
Chief Administrative Officer
(Name of Municipality)
January 13, 2007



The Municipality of Anywhere
Public Hearing for the 2007 Budget

Thursday, March 8th at 7 pm

Municipal Office

Presentation with a question & answer period to follow.

Any person wishing to make representation or register an objection
to the budget, may do so.

Information packages available at the Municipal Office
or on-line www.anywhere.com

Please call 204-861-5111 if you have questions.

Mayor and Council



He then drew a number of smaller pie charts behind the bigger chart. That helped to put it into perspective.



Listen to your citizens

- ❑ Make them comfortable and welcome
- ❑ Encourage them to talk
- ❑ Ask questions
- ❑ Everybody listen
- ❑ Respect their opinions
- ❑ Be prepared to answer questions
- ❑ Be prepared to be wrong



Tell your citizens the outcome

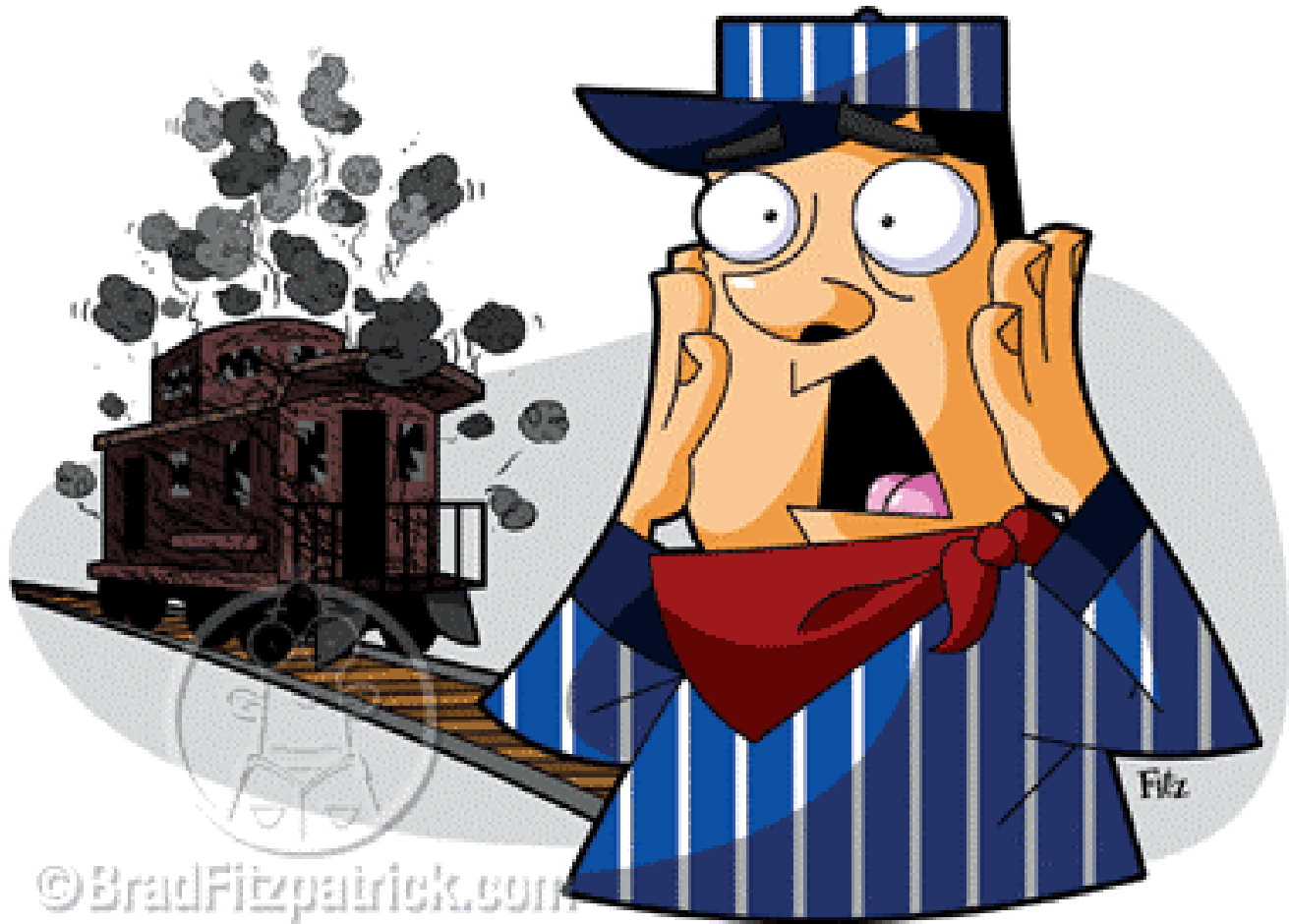
- Letter
- Public Notice
- Newsletter
- Talk to them



Going the extra mile

- Newsletters
- Water Bill and/or Tax Notice inserts
- Up to date notices on the bulletin board
- Invite the media/call the media
- Website

“A little information can be a dangerous thing”





Going the extra mile

- Access to municipal documents
- Limitations on closed meetings
- Procedural by-law
- Post by-laws and minutes
- Appoint citizens to committees
- Youth councillor





Upcoming Training Sessions

- Wednesday, January 24, 2007 (Headingley)
- Monday, January 29, 2007 (Arborg)
- Tuesday, January 30, 2007 (Winkler)
- Thursday, February 1, 2007 (Ste. Anne)
- Tuesday, February 6, 2007 (Souris)
- Wednesday, February 7, 2007 (Birtle)
- Thursday, February 8, 2007 (Dauphin)
- Tuesday, February 13, 2007 (Thompson)
- Thursday, February 15, 2007 (Gladstone)