

# EXECUTIVE DIRECTOR'S MESSAGE



I am pleased to provide the Executive Director's message for the seventh annual report of the Association of Manitoba Municipalities (AMM)

On the financial side, the AMM and Municipalities Trading Company of Manitoba Limited (MTCML) continue to be strong, as shown in the financial statements in this report. The MTCML increased its sales from \$14 million to \$16 million this past year. As a result, the AMM was able to offer a rebate of \$350,000 back to the membership. This brings the total rebates back to the membership to \$1.25 million over the past four years. We would like to sincerely thank all municipalities for their continued use of our trading company. We would also like to express our appreciation and thanks to our MTCML Official Suppliers. They offer our membership excellent products and services at discounted prices that are second to none. This past year also saw the number of AMM Corporate Members increase from nine to fourteen, and we thank them for their support of the AMM.

We were also pleased to once again refund \$918,000 back to municipalities out of our insurance loss pool. This is as a result of two factors — the excellent risk management by municipalities and structure of our municipal insurance program. Our insurance program is a model across Canada, offering broad coverage at one of the lowest rates possible.

In terms of our events, this past year the AMM was able to offer three first-rate and affordable professional development courses for elected officials. Our other events were very well attended, with the 2004 Annual Convention in Winnipeg reaching an all-time attendance record for both the convention and the annual banquet.

AMM communications continue to improve with our magazine and bulletins keeping our membership informed on various initiatives of the AMM. We also undertook a re-design of the AMM web site, which continues to increase in popularity. Launched this fall, the new web site is attractive, user-friendly, and contains a number of new features.

Our policy and lobbying activities continue to make good progress on the major issues facing

municipalities. These are outlined in more detail in the President's message and in the rest of the annual report.

I would like to thank our Board of Directors for their support and guidance throughout the year, including those Board members who are no longer on our Board.

To our staff at the AMM, I would sincerely like to recognize the excellent work they do on behalf of our Board and our membership. They are dedicated and professional in the performance of their duties and I could not do my job as Executive Director without their support.

I would like to thank and acknowledge President Val Turner and Executive Director Mel Nott of the Manitoba Municipal Administrators' Association (MMAA) and all the members of MMAA for their valuable contribution to the AMM. We truly value the partnership and excellent working relationship between the AMM and MMAA.

To the many other groups and organizations that worked with us throughout the past year, we certainly appreciate their support on the various issues we worked on together. These are critical partnerships that assist the AMM in the work we do on behalf of municipalities.

Lastly, I would like to thank our membership for their continued advice, support and encouragement. You have welcomed our Association into your offices on municipal visits, provided us with valuable feedback on issues facing municipalities and you continue to serve your communities with dedication.

We hope you enjoy this annual report and we look forward to continuing to work on your behalf in the coming year.

Sincerely,

A handwritten signature in black ink that reads "Joe Masi". The signature is written in a cursive, flowing style.

Joe Masi  
Executive Director